



ESSEC EXECUTIVE EDUCATION

ENGLISH TAUGHT PROGRAM PORTFOLIO

ESSEC BUSINESS SCHOOL

FINANCIAL TIMES
BUSINESS EDUCATION
RANKINGS



#8
European
Business School
(2024)

#10
Master in
Management
(2024)

#4
Master in
Finance
(2024)

#9
Executive
Education
Custom
(2024)



Vincenzo Vinzi
Dean and President
of ESSEC Business School

CREATED IN 1907, ESSEC
BUSINESS SCHOOL IS A
WORLD-SCHOOL WITH
FRENCH ROOTS. ITS PURPOSE
IS TO INFUSE TOMORROW'S
LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the **"Triple crown"** of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community of alumni** with over **74,000 members** all across the globe. 🇫🇷

Key figures

74,000
ESSEC Alumni members

4

campuses in
Paris-Cergy,
Paris-La Défense,
Singapore and Rabat

230 partner universities
in 50 countries

31

double degree programs
(25 international, 6 national)

194

permanent faculty of 37 nationalities
including 25 Emeriti professors

25

learning and research chairs

+ 1,000 partner companies

7,855

students in full-time undergraduate
and graduate programs

37.47% — +100

international
students

nationalities
represented

80

PhD
students

+100

student
organizations

5,000

managers in executive education

#2

Business School
in France
Le Figaro, 2024

#9

Business School
in Europe
Financial Times, 2023

#9

Executive Education Worldwide,
2023

3 CAMPUSES

Cergy, Paris-La Défense,
Singapore and Rabat

74,000

Alumni worldwide

TABLE OF CONTENTS






MBA & EXECUTIVE MBA	8
› Global MBA	10
› ESSEC & Mannheim Executive MBA	12
› ESSEC Weekend Executive MBA.....	14
› Hybrid Executive MBA	16
SPECIALIZED PROGRAMS	18
› Executive Master in Luxury Management and Design Innovation (ESSEC & Parsons)	20
› Executive Master In Digital Transformation (EMDT)	22
› Executive Master in Strategies for Sustainability.....	24
SHORT PROGRAMS AND CERTIFICATES	26
› Artificial intelligence and leadership: impact on strategy and innovation.....	28
› Big data and artificial intelligence for business	30
› Driving digital change – People & processes.....	32
› Leading with data-driven strategies and analytics.....	34
› Mastering digital business models.....	36
› Essentials of sustainability	38
› Circular economy & low carbon strategy	40
› Sustainable Transformation: Strategy and Innovation for Business Performance and Impact	42
› Sustainable finance	44
› Sustainable finance and esg impact	46
› Lead: Advanced management program	48
› Leadership for Executives	50
› Strategy and leadership: challenge and redefine the way you do business.....	52
› Leading with diversity	54
› Social innovation, diversity & inclusion	56
› Design thinking and agile methods	58
› Innovative brand and digital marketing strategies: insights from luxury industry	60
SOLUTIONS FOR COMPANIES & ORGANIZATIONS	62
› Open programs, Referencing & Framework Agreement	62
› Custom Programs	64
HOW TO FINANCE YOUR PROGRAM?	66
HOW TO ADVANCE YOUR CAREER WITH THE TALENT CENTER?	68
JOIN OUR ALUMNI NETWORK	70

AI & DATA

SUSTAINABILITY





LEADERSHIP

STRATEGY

PROGRAMS 100% IN ENGLISH 		LANGUAGE	FORMAT	TYPE	DURATION	INTAKE	MINIMUM WORK EXPERIENCE REQUIRED
MBA & EXECUTIVE MBA							
› Global MBA			Full-time	In-person	12 months	Autumn	3 years
› ESSEC & Mannheim Executive MBA			Part-time/Modular	In-person	18 months	Autumn	8 years
› ESSEC Weekend Executive MBA			Part-time/Weekend	In-person	18 months	Spring	7 years
› Hybrid Executive MBA			Part-time	Hybrid (70% online)	18 months	Summer	7 years

SPECIALIZED PROGRAMS							
› Executive Master in Luxury Management and Design Innovation - EMILUX (ESSEC & Parsons)			Part-time/Modular	Hybrid	12 months	Autumn	6 years
› Online Executive Master in Digital Transformation			Part-time/Modular	Online	18 months	Spring/Autumn	3 years
› Online Executive Master in Strategies for Sustainability			Part-time/Modular	Online	18 months	Spring/Autumn	3 years

EXECUTIVE CERTIFICATES & EXECUTIVE SHORT PROGRAMS							
---	--	--	--	--	--	--	--

AI & DATA	› Artificial intelligence and leadership: impact on strategy and innovation		Part-time	In-person	3 days	Spring/Autumn	5 years
	› Big data and artificial intelligence for business		Part-time	In-person	6 weeks	Spring/Autumn	3 years
	› Driving digital change – People & processes		Part-time	Online	6 weeks	Spring/Autumn	3 years
	› Leading with data-driven strategies and analytics		Part-time	Online	6 weeks	Spring/Autumn	3 years

SUSTAINABILITY	› Mastering digital business models		Part-time	Online	6 weeks	Spring/Autumn	3 years
	› Essentials of sustainability		Part-time	Online	6 weeks	Spring/Autumn	3 years
	› Circular economy & low carbon strategy		Part-time	Online	6 weeks	Spring/Autumn	3 years
	› Sustainable Transformation: Strategy and Innovation for Business Performance and Impact		Part-time	In-person	3 days	Spring/Autumn	3 years
	› Sustainable finance		Part-time	In-person	3 days	Spring/Autumn	3 years
	› Sustainable finance and esg impact		Part-time	Online	6 weeks	Spring/Autumn	3 years

LEADERSHIP	› Lead: Advanced management program		Part-time	In-person	5 days	Spring/Autumn	5 years
	› Leadership for Executives		Part-time	In-person	3 days	Spring/Autumn	5 years
	› Strategy and leadership: challenge and redefine the way you do business		Part-time	In-person	3 days	Spring/Autumn	5 years
	› Leading with diversity		Part-time	In-person	3 days	Spring/Autumn	3 years
	› Social innovation, diversity & inclusion		Part-time	Online	6 weeks	Spring/Autumn	3 years

STRATEGY	› Design thinking and agile methods		Part-time	Online	6 weeks	Spring/Autumn	3 years
	› Innovative brand and digital marketing strategies: insights from luxury industry		Part-time	Online	6 weeks	Spring/Autumn	3 years

PROGRAMS FOR COMPANIES AND ORGANIZATIONS							
Programs from our catalogue			Part-time/Full-time	In-person/Hybrid/Online	2 days to 18 months	Spring/Autumn	-
Custom programs			All customized training programs are designed in collaboration with organizations to meet their specific needs				



**MBA &
EXECUTIVE MBA**

CLASS PROFILE

30

AVERAGE AGE

20

NATIONALITIES

55%

WOMEN

6

AVERAGE WORK
EXPERIENCE

FULL-TIME GLOBAL MBA

IS THIS PROGRAM FOR YOU?

You are an open-minded, ambitious, passionate, international profile and are looking to take your career to the next level? Are you looking to become an innovative, responsible and digital savvy leader with excellent leadership skills and networking abilities? Then this Global MBA is made for you!

5 REASONS WHY



CAREER

OUR GRADUATES MADE A TRIPLE JUMP
(CHANGED COUNTRY, INDUSTRY AND FUNCTION)

52%

OUR GRADUATES WORK IN A
INTERNATIONAL ENVIRONMENT

94%

OUR GRADUATES CHANGED COUNTRY
POST-GRADUATION

69%

#ESSECGMBAEXPERIENCE

 Global MBA, ESSEC Business School

 ESSEC Global MBA



GET IN TOUCH

Global MBA Team

Email: global-mba@essec.edu



© Romain GAILLARD/REA

KEY FACTS

- › 12 month full-time MBA- Intake: September
- › 3 Key topics of choice: Sustainability | Digital Leadership | Innovation & Entrepreneurship
- › 4 Career Learning Labs: Consulting | Finance | Luxury | Product management
- › 2 Career & networking study trips in key European business hubs
- › 3 Career accelerator options: Internship | Global Field Project | Venturing project

REQUIREMENTS

- › 4-year Bachelor's Degree or equivalent*
- › International experience.
- › At least 25 years of age.
- › At least 3 years work-experience.
- › GMAT, Executive Assessment, GRE or Tage Mage score.
- › Advanced English level.

*The VAPP process is open to candidates with a 3-year degree.



CLASS PROFILE

40

AVERAGE AGE

20

NATIONALITIES

35%

WOMEN

17

AVERAGE WORK
EXPERIENCE

80.000

ESSEC + MANNHEIM ALUMNI

ESSEC & MANNHEIM
EXECUTIVE MBA



© Vincent Blochaux

ESSEC & MANNHEIM EXECUTIVE MBA

IS THIS PROGRAM FOR YOU?

You are a senior executive interested in finding a fast-track solution to **career advancement**. You're also looking to acquire globally applicable **business know-how** and an effective framework for **leadership development** in order to successfully meet tomorrow's business challenges head-on... then this program is made for you!

5 REASONS TO CHOOSE THIS PROGRAM

1 FLEXIBLE
MODULAR
FORMAT

2 INTERNATIONAL
EXPERIENCE

3 GROUP WORK
PHILOSOPHY

4 INTEGRATED
LEADERSHIP
DEVELOPMENT

5 VALUABLE
AND LASTING
NETWORK

PROGRAM HIGHLIGHTS

- › **Career Advancement:** Workshops, Networking, Individual and group coaching sessions.
- › **Cross-cultural Experience:** International residencies in the USA and Asia.
- › **Social Class Project:** A social or environmental project led with the entire cohort and contributing to the betterment of society.

EMBA CAREER STATS

GRADUATES WHO HAVE TAKEN
ON ADDITIONAL RESPONSIBILITIES

88%

AVERAGE SALARY INCREASE
POST-GRADUATION

68%

AVERAGE SALARY INCREASE
3 YEARS POST DEGREE

94%

#BELIEVE

#LEAD

#SUCCEED

KEYS FACTS

Duration: 18 months.

Intake: October.

Format: 4 to 5.5 days, every month and a half
Rolling applications.

REQUIREMENTS

- › A 4-year Bachelor's degree or a Master's degree*.
- › 8 years of work experience.
- › 5 years of managerial experience.
- › Advanced English level.
- › International work experience.

*For candidates holding a 3-year Bachelor's degree, a specific process of VAPP will apply.

GET IN TOUCH

Executive MBA Team

Email: executivemba@essec.edu

Follow us on LinkedIn:

 ESSEC EMBA Programs



CLASS PROFILE

37

AVERAGE AGE

40

PARTICIPANTS

40%

WOMEN

12

AVERAGE WORK
EXPERIENCE



© Vincent Blocciaux

ESSEC WEEKEND EXECUTIVE MBA

IS THIS PROGRAM FOR YOU?

If you wish to expand your **general management knowledge**, gain **international experience**, launch your own business, develop an **intrapreneurial project** or simply grow as an effective leader in the digital age, then this program is made for you!

5 REASONS TO CHOOSE THIS PROGRAM



1 MONTHLY
WEEKEND
FORMAT



2 INTERNATIONAL
EXPERIENCE



3 GROUP WORK
PHILOSOPHY



4 A FOCUS ON
LEADERSHIP, AI
& ESG



5 VALUABLE
AND LASTING
NETWORK

PROGRAM HIGHLIGHTS

- › **Career Advancement:** Workshops, Networking, Individualized Coaching Programs.
- › **Cross-cultural Experience:** International residencies in Europe, the USA and Asia.
- › **Social Class Project:** A social or environmental project led with the entire cohort and contributing to the betterment of society.

EMBA CAREER STATS

GRADUATES WHO HAVE TAKEN ON ADDITIONAL RESPONSIBILITIES

88%

AVERAGE SALARY INCREASE
POST-GRADUATION

68%

GRADUATES WHO HOLD POSITIONS
WITH GLOBAL EXPOSURE

94%

KEY FACTS

Duration: 18 months.

Intake: April.

Format: 3.5 days per month, from Thursday to Sunday noon.

Rolling Applications.

REQUIREMENTS

- › A 4-year Bachelor's degree or a Master's degree*.
- › 7 years of work experience.
- › 3 years of managerial experience.
- › Advanced English level.
- › International work experience.

*For candidates holding a 3-year Bachelor's degree, a specific process of VAPP will apply.

#EXPERTISE

#EXPLORATION

#ENTREPRENEURSHIP




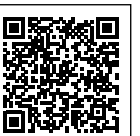
GET IN TOUCH

The Executive MBA Team

Email: executivemba@essec.edu

Follow us on LinkedIn:

 ESSEC EMBA Programs



CLASS PROFILE

37

AVERAGE AGE

15

NATIONALITIES

12

AVERAGE
WORK EXPERIENCE



© Vincent Blocciaux

ESSEC HYBRID EXECUTIVE MBA

IS THIS PROGRAM FOR YOU?

You are a senior executive, manager or director, looking to take the next step in your career. You're looking for a flexible and innovative program that adapts to your busy professional and personal schedule. You're living abroad and want to develop an international perspective or build a global network... then this program is for you.

5 REASONS TO CHOOSE THIS PROGRAM



1 A FLEXIBLE
HYBRID
FORMAT



2 AN INNOVATIVE
ECOSYSTEM



3 A MULTICULTURAL
AND CONNECTED
PROGRAM



4 A DIGITAL, AI
AND ESG FOCUS



5 A NETWORK
OF EXCELLENCE

PROGRAM HIGHLIGHTS

- › **Career Advancement:** workshops, networking, personalized and group coaching.
- › **Cross-cultural Experience:** international residencies in Europe, Africa and Asia.
- › **Social Class Project:** A social or environmental project led with the entire cohort and contributing to the betterment of society.

EMBA CAREER STATS

GRADUATES WHO HAVE TAKEN ON ADDITIONAL
RESPONSIBILITIES

88%

AVERAGE SALARY INCREASE
POST-GRADUATION

68%

GRADUATES WHO HOLD POSITIONS
WITH GLOBAL EXPOSURE

94%

#HYBRIDLEARNING

#EXPLORATION

#INNOVATION



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED

KEY FACTS

Duration: 18 months.

Intake: June.

Format: 70% in ligne, 30% in person,
with live sessions every 2 Saturdays.

Rolling Applications.

REQUIREMENTS

- › A 4-year Bachelor's degree or a Master's degree*
- › 7 years of work experience.
- › 8 years of managerial experience.
- › Advanced English level.
- › International work experience.

* For candidates holding a 3-year Bachelor's degree, a specific process of VAPP will apply.

GET IN TOUCH

Executive MBA Team

e-mail: executivemba@essec.edu

Follow us on LinkedIn:

 ESSEC EMBA Programs





**SPECIALIZED
PROGRAMS**

CLASS PROFILE

37

AVERAGE AGE

20+

NATIONALITIES

20

CLASS SIZE

12

AVERAGE WORK EXPERIENCE



EMiLUX

EXECUTIVE MASTER IN LUXURY MANAGEMENT
& DESIGN INNOVATION

PARTNERS



© Vincent Bloquaix

EXECUTIVE MASTER IN LUXURY MANAGEMENT & DESIGN INNOVATION (EMiLUX)

IS THIS PROGRAM FOR YOU?

Are you looking to expand your knowledge of **luxury markets**, delve into **design & innovation**, sharpen your **entrepreneurial skills** and gain **international experience**? Then the EMiLUX program is made for you!

7 RESIDENCY MODULES ACROSS THE WORLD



FRANCE | USA | UAE | ASIA | SWITZERLAND | ITALY

DEGREES & CERTIFICATIONS

- › A degree from **ESSEC Business School**.
- › A certificate from **Parsons Executive Education**.
- › A certificate in "Made in Italy Case Study Analysis" from **Accademia Costume & Moda**.

CAREER

GRADUATES WHO HAVE TAKEN ON ADDITIONAL RESPONSIBILITIES

92%

GRADUATES WHO ATTRIBUTE THEIR PROGRESS TO THE
SKILLS ACQUIRED DURING THE PROGRAM

85%

GRADUATES WHO HOLD POSITIONS WITH GLOBAL EXPOSURE

75%

#EMiLUX

6 REASONS WHY

- 1 EXECUTIVE FRIENDLY FORMAT
- 2 FACE-TO-FACE & DISTANCE LEARNING
- 3 7 RESIDENCIES IN 6+ COUNTRIES
- 4 INTERNATIONAL LUXURY EXPERIENCE
- 5 A NETWORK OF EXCELLENCE
- 6 ENTREPRENEURIAL PROJECT

KEY FACTS

Duration: 12 month part time modular & hybrid program.

Rolling applications.

REQUIREMENTS

- › Minimum age: 27 years.
- › University degree.
- › Minimum 6 years of work experience.
- › Advanced level of English
- › International experience.

GET IN TOUCH

The EMiLUX Team
Email: emilux@essec.edu

CLASS PROFILE

41

AVERAGE AGE

56%

WOMEN

17

AVERAGE WORK EXPERIENCE

17+

NATIONALITIES



© Denis ALLARD/REA

EXECUTIVE MASTER IN DIGITAL TRANSFORMATION

IS THIS PROGRAM FOR YOU?

Are you looking to lead the digital transformation of your organization, thrive in a global and digital world, and enhance your employability? Are you interested in enrolling in an executive program or joining a degree course alongside international participants? If so, this program is the perfect fit for you!

5 REASONS WHY

1 FLEXIBLE
100% ONLINE

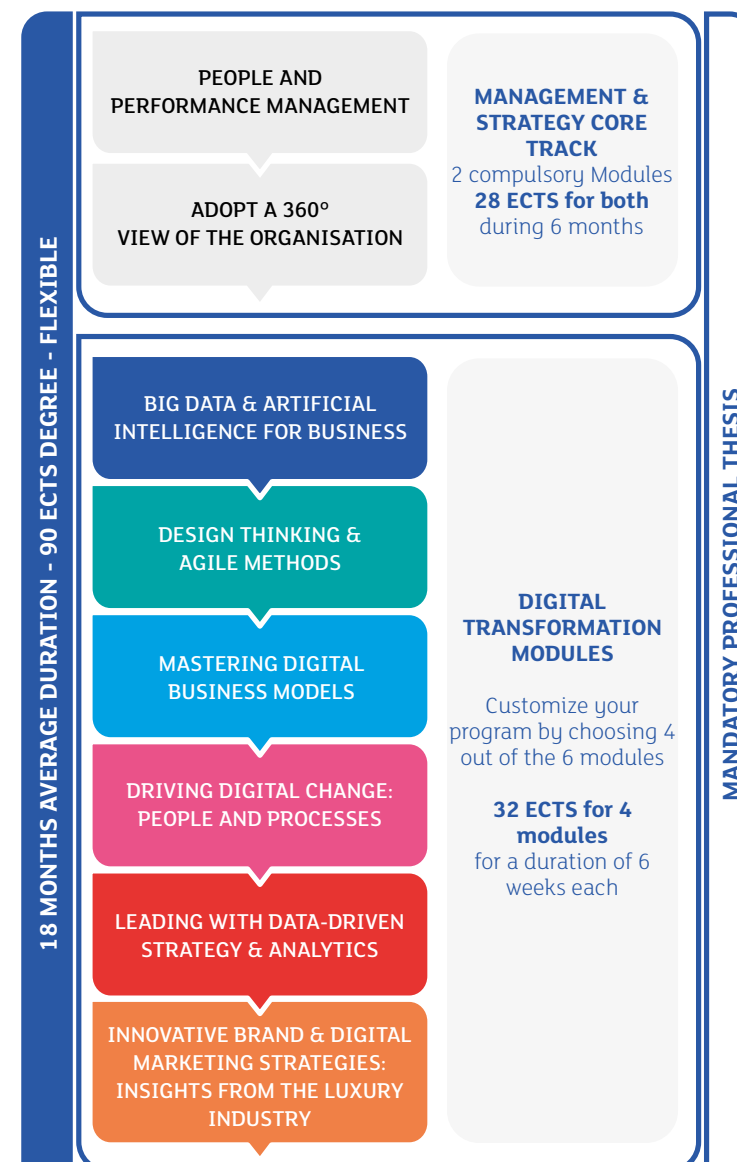
2 TEAM
WORK
APPROACH

3 INDIVIDUAL
COACHING
SESSIONS

4 ACCESS TO
CONFERENCES

5 100%
IN ENGLISH

BUILD YOUR OWN ONLINE TRACK



KEY FACTS

Duration: 18 months
(2 hours per day on average).
Rolling applications.

REQUIREMENTS

- › **English:** A TOEIC score of at least **785** or **B2** on the Common European Framework of Reference.
- › Candidates must have some notions and/or experience with digital technologies.
- › Minimum **3** years of working experience
For *Leading with Data-driven Strategies & Analytics*.
- › Minimum Bachelor's degree
For *Leading with Data-driven Strategies & Analytics*.

GET IN TOUCH

The ESSEC OnlineTeam
Email: execed.online@essec.edu
Tel. +33(0)1 46 92 41 75





EXECUTIVE MASTER IN STRATEGIES FOR SUSTAINABILITY

IS THIS PROGRAM FOR YOU?

Are you ready to shape the future of your organization by embedding sustainability at its core, excelling in a global and dynamic environment, and advancing your career prospects? Would you like to join an executive program with a diverse cohort of international participants? If so, this program is designed for you!

5 REASONS WHY

**1 FLEXIBLE**
100% ONLINE

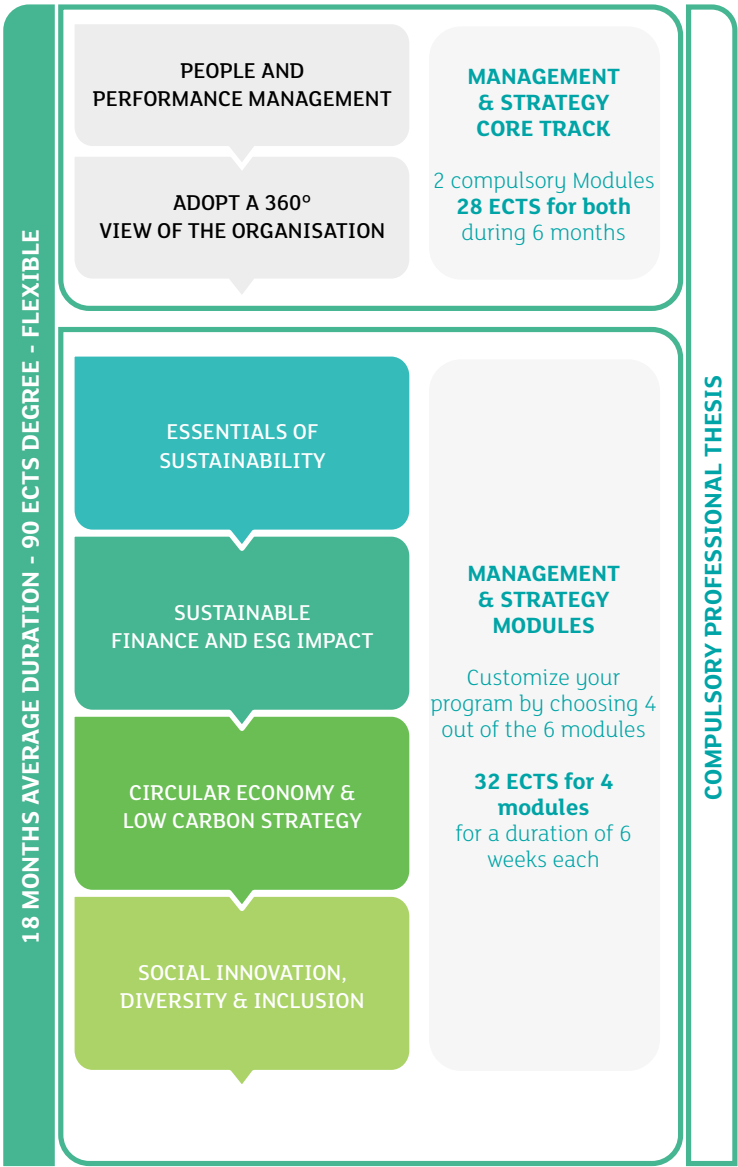
**2 TEAM**
WORK
APPROACH

**3 INDIVIDUAL**
COACHING
SESSIONS

**4 ACCESS TO**
CONFERENCES

**5 100%**
IN ENGLISH

BUILD YOUR OWN ONLINE TRACK



KEY FACTS

Duration: 18 months
(2 hours per day on average).
Rolling applications.

REQUIREMENTS

- › **English:** A TOEIC score of at least **785** or **B2** on the Common European Framework of Reference.
- › Strong interest in sustainability concerns and corporate initiatives.
- › At least **2** years of experience managing business projects.
- › Minimum BAC +4.

GET IN TOUCH

ESSEC Online Team
e-mail: execed.online@essec.edu
Tel: +33(0)1 46 92 49 07





SHORT PROGRAMS AND CERTIFICATES

ARTIFICIAL INTELLIGENCE & LEADERSHIP: IMPACT ON STRATEGY AND INNOVATION

In response to the increasing demand for technically savvy managers brought on by the latest developments in Artificial Intelligence (AI), **our short program offers business leaders, managers, and executives a unique opportunity to deepen their understanding of AI and address the managerial challenges associated with its ever-growing prevalence.**

Exposed to proven methods used by leading consulting companies and C-level executives, participants will gain valuable insights into dealing with unstructured problems.

By focusing on AI competencies like classification, prediction, and AI-enabled recommendations, participants gain the ability to lead transformative initiatives and make informed decisions that create value and optimize outcomes.

PROFILE

This program is designed for a range of professionals, including business leaders, managers, executives, and entrepreneurs, who are interested in exploring the impact of Artificial Intelligence. The minimum work experience required for participation is 5 years.

TAKEAWAYS

- **Lead with AI Strategy:** Acquire the skills to spearhead AI initiatives, fostering innovation and transformative change within your organization.
- **Solve Complex Challenges:** Develop confidence in addressing intricate AI issues using dynamic problem-solving techniques.
- **Integrate for Value:** Strategically incorporate AI into your business, making informed decisions and optimizing outcomes for enhanced performance.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

3 Days
7 hours per day

ESSEC
Executive Education
Paris - la Défense

€3,000 excl. VAT
€3,600 incl. VAT

Consultante
formation

Nibal EL-KADI
shortprograms@essec.edu

Conditions apply.
Contact our program advisor



INCLUDING

- Individual coaching (2 hours)
- Lunch
- Networking Dinner



LEARNING APPROACH

- Active learning through case studies, workshops, and simulations
- Practical application of AI methods in various business contexts.
- Engaging debates and networking with experienced professionals.

STRUCTURE

	Managing in the Age of AI by Prof. Harris Kyriakou	Responsible Implementation of AI by Prof. Lauren Waardenburg
DAY 1	<ul style="list-style-type: none"> ■ Understand the impact of AI on management practices & decision-making. ■ Learn how to leverage AI technologies to improve operational efficiency & productivity. ■ Develop strategies to navigate the challenges & opportunities presented by AI in the workplace. 	<ul style="list-style-type: none"> ■ Explore ethical considerations in AI implementation & decision-making. ■ Learn best practices for ensuring fairness, transparency, & accountability in AI systems. ■ Develop guidelines for responsible & sustainable AI adoption in the organization.
	Developing in the Era of AI by Prof. Harris Kyriakou	Strategy in the Age of AI by Prof. Maciej Workiewicz
DAY 2	<ul style="list-style-type: none"> ■ Acquire essential AI competencies, such as classification, prediction, & AI-enabled recommendations. ■ Discover how AI generates personal & professional development opportunities. ■ Cultivate a growth mindset to embrace AI-driven changes & continuous learning. 	<ul style="list-style-type: none"> ■ Analyze how AI is reshaping business strategies & competitive landscapes. ■ Develop strategic frameworks to leverage AI for market advantage & growth. ■ Identify new business opportunities & models enabled by AI technologies.
	Leading Digital Change by Prof. David Sluss	Emerging Technologies & Disruption by Prof. Harris Kyriakou
DAY 3	<ul style="list-style-type: none"> ■ Understand the role of leadership in driving successful digital transformation. ■ Learn how to effectively communicate & inspire teams during digital change initiatives. ■ Develop change management skills to navigate organizational shifts in the AI era. 	<ul style="list-style-type: none"> ■ Explore cutting-edge technologies & their potential impact on industries & markets. ■ Analyze disruptive trends & their implications for business strategies. ■ Identify opportunities for innovation & growth through emerging technologies.

FACULTY



Prof. Harris Kyriakou
Academic Director

Holder of the ESSEC Media & Digital Chair
Associate Professor of Information Systems,
Decision Sciences & Statistics Best 40 Under
40 MBA Professors by Poets & Quants.



Prof. David Sluss
Holder of the "Leading a Scale-Up" Chair
Professor of Management - Academic
Director of the Global MBA

Collaborates with organizations throughout the U.S., Latin America, and Europe including: Abbott Laboratories (U.S. and Puerto Rico), Cisco Systems, Clorox, Coca-Cola, Google, IBM (U.S. & Ireland), McKesson, Rohlig (Germany)



Prof. Lauren Waardenburg
Assistant Professor of Information
Systems, Decision Sciences & Statistics

Best paper awards from the Academy of Management, - Finalist for the Grigor McClelland doctoral dissertation award, and Outstanding associate editor award from the Academy of Management.



Prof. Maciej Workiewicz
Associate Professor of Management
Research published in the Strategic Management Journal, Organization Science, Journal of Organization Design, and the Journal of Management Inquiry.

ARTIFICIAL INTELLIGENCE FOR BUSINESS

100% online – 60 to 90 min weekly synchronous webinars

During a period of widespread digitization across industries, our business school takes pride in offering a comprehensive program focused on digital transformation. This certificate marks the first step in our Executive Master in Digital

Transformation series, aimed at exploring various technologies—such as Artificial Intelligence, Big Data, Internet of Things, Blockchain, GDPR, and Quantum Computing—and their implications for your industry.

PROFILE


- Managers who aim to initiate/or take part in a digital transformation project.
- Managers in charge of innovative projects.
- Managers who aim at gaining digital skills to reach higher positions.


TAKEAWAYS

- Explore cutting-edge technologies and their characteristics.
- Gain insights into the applications of emerging technologies in business contexts.
- Build a solid foundation to navigate and leverage digital innovations effectively within your organization.

BOOK A MEETING



 100% taught in English

 6 weeks
2 hours per day on average

 100% Online

 €2,900 excl. VAT
€3,480 incl. VAT

 The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

PART 1 - UNDERSTAND FEATURES AND CHALLENGES OF BIG DATA AND OPEN DATA

- Understand why data is now being regarded as the 'oil' of the companies. New paradigm: data is at the center of all strategic decisions. No data no smart decisions.
- Understand what is a big data system: Being able to characterize/assess a dataset following the 3 criteria: volume, velocity, variety.
- Understand data heterogeneity: data can be non-structured or multi-structured which make them difficult to interpret or manipulate in a systemic way.
- Data processing is not only about automatic data analysis: In many cases data have still to be handled manually by humans in order to feed machines with our own interpretation schemes.
- Understand what is the job of a data scientist.
- Understand precisely how the 3Vs rule can create business value.
- Understand how big data systems can help to design predictive analytics.
- Identify the main components of GDPR: main articles, scope of application.
- Identify the current status of its application.

PART 2 - UNDERSTAND FEATURES AND CHALLENGES OF AI, MACHINE LEARNING AND IOT

- Understand the basics of IoT: Machine To Machine specifications, Heterogeneity of data and protocols (software) and sensors (hardware).
- Who are the main actors of IoT: Telcos, Gafa, Protocol start-ups.
- Understand the basics of Machine Learning: Being able to describe how it works in simple terms.
- Understand/Identify the flow that goes from data collection to AI: Capturing Data, Organizing Data, Crunching Data, Building Predictive Models/Patterns, Design AI autonomous systems.

PART 3 - NAVIGATE THROUGH A PROGRAMMING SOFTWARE, INTERPRET BASIC CODING AND WRITE A SHORT CODING PROGRAM, AND UNDERSTAND THE BASICS AND OPPORTUNITIES OF DATA VISUALIZATION

- Understand basic programming functionalities: open a basic coding, run it, perform basic debugging tasks.
- Understand basic algorithm functions: CONDITIONAL TESTS (IF, ELSE IF), LOOPS (FOR, WHILE).
- Read/write a basic code and run it.
- Call Libraries (Stat functions).

CAPSTONE PROJECT

FACULTY



Julien Malaurent a professor of Information Systems at ESSEC since 2013 and director of ESSEC Online, earned his PhD there in 2011. His research on user circumvention of information systems is published in top journals. He also edits the Information Systems Journal and teaches digital transformation courses.



Hugues Bouthinon-Dumas With a Ph.D. in Law, Dr. Hugues Bouthinon-Dumas is an associate professor in the Public and Private Policy Department at ESSEC. His research topics cover fields such as company law, corporate governance and market regulation.



Jeroen Rombouts holds a Ph.D. in Econometrics. He is a professor in the IDS Department at ESSEC Business School, and also has a doctorate in Econometrics from the Catholic University of Louvain in Belgium. His research includes econometrics, finance, statistics and forecasting applications.

DRIVING DIGITAL CHANGE: PEOPLE & PROCESSES

100% online – 60 to 90 min weekly synchronous webinars

Explore our online short program dedicated to digital transformation, designed for professionals seeking to deepen their expertise. Discover fundamental topics such as the digital revolution, transformation drivers, and Change Management essentials. Gain

practical skills in tools like personas, MVP, and test & learn, and methodologies like Design Thinking and Agile. Prepare to lead by mastering digital change monitoring, fostering a digital culture, and navigating change management levels.

PROFILE


- Managers who aim to initiate or take part in a digital transformation project.
- Managers responsible for innovative projects.
- Managers who are looking to gain digital skills to progress further in their career.


TAKEAWAYS

- Focuses on empowering modern professionals with essential skills for digital transformation.
- Emphasizes practical applications of digital strategies in managing people and processes.
- Offers high-quality education from industry experts in a condensed, accessible format.

BOOK A MEETING



 100% taught in English

 6 weeks
2 hours per day on average

 100% Online

 €2,900 excl. VAT
€3,480 incl. VAT

 The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

CAPSTONE PROJECT

STRUCTURE

PART 1 - MASTERING THE LEVELS AND DIMENSIONS OF DIGITAL CHANGE

- Understand the digital revolution.
- Focus on the 4 stages of digital transformation.
- Identify the drivers of digital transformation.
- Start-ups and entrepreneurship.
- Learn the major mechanisms of change: manage resistance to change, understand the phenomena of inertia.
- Understand the fundamentals of Change Management.

PART 2 - TOOLS AND METHODS FOR DRIVING AND INSTALLING DIGITAL CHANGE

- Master the tools and techniques of digital transformation (personas, MVP, test & learn).
- Learn how to successfully bring project stakeholders on board using different tools and techniques (Design Thinking, Agile Method, teamwork and collaborative methods).
- Understand the co-construction method: define and master the change process.
- Learn how to run collaborative sessions (interactive workshops and meetings).

PART 3 - LEADING DIGITAL TRANSFORMATION

- Create the right tools to monitor and manage digital change.
- Develop a digital culture.
- Master the three levels of digital change management.
- Measure the implementation of digital change.

FACULTY



Julien Malaurent a professor of Information Systems at ESSEC since 2013 and director of ESSEC Online, earned his PhD there in 2011. His research on user circumvention of information systems is published in top journals. He also edits the Information Systems Journal and teaches digital transformation courses.



David Autissier After several years as an auditor and project manager in information technologies, David Autissier became a lecturer at Paris Est Créteil University in 1998, received his PhD in Management Science from Paris I Panthéon-Sorbonne University in 1997. In 2011, David acquired his H.D.R. (authorisation to lead research) from Paris Est Créteil University.



Christophe Derumez is an entrepreneur as well as a researcher in the ESSEC Change Management Department. For more than 20 years Christophe occupied senior managerial positions in large multinational groups, first as Financial Director then as Sales and Marketing Director. In 2008 he founded his own company in the B2B sector (150 employees, 15M€ in revenue). Christophe now accompanies senior managers from various firms through major change and reorganisation projects.

LEADING WITH DATA-DRIVEN STRATEGIES & ANALYTICS

100% online – 60 to 90 min weekly synchronous webinars

Given that most companies are digitizing their business processes, it is our imperative as a leading business school to deliver a rigorous Online Short Program. This program focuses on equipping professionals with advanced skills in digital transformation, specifically centered around data and analytics.

Guided by ESSEC's distinguished data academic experts and industry leaders from pioneering startups, participants will gain actionable insights and capabilities to drive profound organizational change and spearhead impactful digital initiatives.

PROFILE


- Managers who aim to initiate or take part in a digital transformation project.
- Managers responsible for innovative projects.
- Managers who are looking to gain digital skills to progress further in their career.


TAKEAWAYS

- Master advanced techniques in data analysis and interpretation.
- Develop strategies to leverage data as a competitive advantage.
- Acquire the leadership skills to champion digital transformation within your organization.

BOOK A MEETING



 100% taught in English

 6 weeks
2 hours per day on average

 100% Online

 €2,900 excl. VAT
€3,480 incl. VAT

 The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

PART 1 - MASTERING DATA-POWERED STRATEGY TO BUILD A DATA-FUELED POWERFUL ORGANISATION

- Understanding what is strategy, what is value & what is competitive advantage. Focusing on analytics and data.
- Using data for strategy creation and implementation (customers and data as critical assets for competitive advantage).
- The introduction of the SOLD model: Strategy, Organization, Leadership, Data Building an organisation as a data processing system.

PART 2 - DEVELOPING DATA-POWERED BUSINESS WITH AI & DATA AT CORE

- Identifying the types of data that can be a source of value and how: understand your customer, understand your competition, understand your company.
- Understanding that everything starts with data governance Mastering Data footprint.
- Discovering the different types of analytics.
- Implementing new KPIs from new data sources and use them to predict business success.
- Experimentation and testing, AB testing techniques.

PART 3 - DISCOVERING DATA-FUELED START-UPS AND ACQUIRING DATA LEADERSHIP

- Foxintelligence inception: market intelligence on online consumers.
- How to avoid crashing when scaling: why you should consider data as a product, data processing as a factory.
- Data science project management: how to plan and organize an ML project.
- Same data, different usages: building KPIs and methodologies to address different problem.

CAPSTONE PROJECT

FACULTY



Maciej Workiewicz an associate professor of Management at ESSEC since 2016, teaches strategy and related subjects across various programs. His research on organizational structure and adaptation is published in top journals. He holds an MBA and a PhD in Management from INSEAD and has worked at Deloitte and Siemens AG.



Jeroen Rombouts a professor at ESSEC Business School since 2013 and affiliated with ENSAE-CREST, holds the Accenture-sponsored Strategic Business Analytics Chair. He earned his PhD in econometrics from CORE in 2004 and teaches big data analytics and data science. His research on predictive analytics, including time series analysis and forecasting, is widely published and funded by the European Commission and the French national research agency. Jeroen also consults as an expert and was previously an associate professor at HEC Montreal.



Fabrice Marque Executive Director of the Strategic Business Analytics Chair at ESSEC, led Accenture's Customer Strategy practice until 2019, specializing in driving growth through data, advanced analytics, and AI. With over 25 years of consulting experience, he continues to partner with leaders in startups and large organizations to accelerate their data and customer strategies.

MASTERING DIGITAL BUSINESS MODELS

100% online – 60 to 90 min weekly synchronous webinars

During a period when most companies are digitizing their business procedures, it is our duty as a pioneering and leading business school to provide a bundle of courses and real case studies on the topic of digital transformation.

This short program is designed to equip professionals with the essential skills needed to navigate digital transformation.

Discover how digital technology impacts society and business models, and master a platform-based approach to stay ahead in today's competitive landscape. As the third certificate in our comprehensive Digital Transformation track, it provides strategic foundations and operational skills crucial for managing change amid AI advancements and evolving business paradigms.

PROFILE

- Managers who aim to initiate/or take part in a digital transformation project.
- Managers in charge of innovative projects.
- Managers who aim at gaining digital skills to reach higher positions.

TAKEAWAYS

- Insights into digital business models and their societal implications.
- Strategies for implementing platform-based approaches to enhance business agility.
- Essential skills for leading successful digital transformations within your organization.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- Online Conferences
- Teamwork (peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & Feedback
- Video projects
- Activity files

CAPSTONE PROJECT

STRUCTURE

PART 1 - MASTER THE FUNDAMENTALS OF TECHNOLOGY INNOVATION

- Focus on the fourth technological revolution and its consequences.
- Define the different steps of a technological innovation from a macro and micro perspective.
- Position your business and activities to go successfully through the hype curve.

PART 2 - UNDERSTAND DIGITAL ECOSYSTEMS AND THEIR OPPORTUNITIES

- Define a digital platform and a digital ecosystem.
- Analyze different platforms: one-sided and multi-sided platforms. Elaborate a business model canvas in a digital environment.
- How to successfully monetize a digital platform (understanding the importance of the network effect and value co-creation).
- Understanding how to efficiently govern and manage a platform.

PART 3 - LEARN HOW TO BE A RESPONSIBLE LEADER IN A DIGITAL ECONOMY

- Understand AI and Big Data related technologies. Find the right balance between humans and machines.
- Be a responsible manager: stop the quest for simplicity to tackle complexity.
- Question and understand the scope of the socio-economic power of the GAFAM and BATX.

FACULTY



Julien Malaurent a professor of Information Systems at ESSEC since 2013 and director of ESSEC Online, earned his PhD there in 2011. His research on user circumvention of information systems is published in top journals. He also edits the Information Systems Journal and teaches digital transformation courses.



Thomas Kude an associate professor of Information Systems at ESSEC Business School, earned his PhD from the University of Mannheim. He researches digital innovation, Agile methods, and digital platforms, and publishes in top academic journals. Thomas teaches courses on digital business and IT management.



Laurent Bibard with PhDs in Socio-Economics (EHESS) and Philosophy (Université Paris IV Sorbonne), teaches across all ESSEC programs. His research focuses on ethics, CSR, sustainable development, and project management, especially in the context of globalization. He directs the Edgar Morin Complexity Chair and is certified to supervise doctoral research in both fields.

ESSENTIALS OF SUSTAINABILITY

100% online – 60 to 90 min weekly synchronous webinars

Sustainable development issues are at the heart of today's organizational strategies. This module offers a vision of these key issues, and practical actions to implement, for sustainable growth that considers both environmental and social impact.

It covers topics such as the impact of climate change on business, diversity, supply chain sustainability, responsible financing, impact measurement, and the need to rethink business models, empowering leaders to drive responsible growth.

PROFILE

Managers of operational or functional units wishing to deepen their skills in implementing sustainability strategies.

TAKEAWAYS

- Understand the impact of environmental issues and opportunities for business sustainability.
- Address diversity, human rights, and community engagement in company operations.
- Manage responsible supply chains and explore sustainable finance options like green bonds.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

CONTENU	OBJECTIFS
Environment, Climate and their impact on businesses	
<ul style="list-style-type: none"> Current environmental challenges, risks and opportunities for businesses. Environmental assessment, degree of strategic commitment, implementation, transparency and associated challenges (greenwashing). 	<ul style="list-style-type: none"> Understanding how environmental issues impact business / how business has an impact on the environment. Identifying the opportunities and challenges of better integrating environmental sustainability into a company's strategy (business value proposition).
The social side of sustainability: Diversity, human rights and community engagement	
<ul style="list-style-type: none"> The multiple facets of diversity. Taking human rights seriously into account. The company as a key actor in the community. 	<ul style="list-style-type: none"> Gérer les ressources humaines en prenant en compte la diversité. Prendre en compte le respect des droits humains dans la gestion de la chaîne de valeur. Engager l'entreprise comme un acteur citoyen.
Responsible Supply chain	
<ul style="list-style-type: none"> Eco-logistics. Responsible purchasing. Circular Economy. 	<ul style="list-style-type: none"> Understanding how to manage the supply chain in a sustainable and responsible way.
Responsible and Sustainable Finance	
<ul style="list-style-type: none"> Socially responsible investment (SRI) and impact investing - Green bonds. Sustainable finance incentives: labels, taxonomy, indices, extra-financial ratings. Financializing the fight against global warming. 	<ul style="list-style-type: none"> Drawing up an overview of the various financing techniques involved in "responsible finance" and "sustainable finance".

FACULTY



Bernard Leca
ESSEC Professor
Ecological Transition Strategy
Director of the "Talents for Ecological Transition" Chair



Hugues Bouthinon-Dumas
ESSEC Professor
Law and responsible finance



Junko Takagi
ESSEC Professor
Director of the « Leadership & Diversity » chair



Anne Jacqueminet
ESSEC Professor
Sustainability Strategy & new business models



Felix Papier
ESSEC Professor
Purchasing and supply chain specialist
Director of the Circular Economy Chair



Florence Cavélius
ESSEC Professor
CSRD & performance management



Maurice Thevenet
ESSEC Professor
Leadership & management
Director of the « Companies for Common Good » chair



Adrian Zicari
ESSEC Professor
CSRD & performance management

LOW CARBON, BIODIVERSITY AND CIRCULAR ECONOMY STRATEGIES

100% online – 60 to 90 min weekly synchronous webinars

From resource scarcity, via supply chain disruption, to regulatory and consumer pressure, the challenges facing businesses are multiple. In the 21st century, organizations increasingly realize that doing better (not more) with less will be key for businesses and society

alike. This module covers how to design and implement resilient low-carbon and biodiversity strategies, and explores the Circular Economy as a way to minimize waste and reuse resources effectively through innovative business models.

PROFILE

Business leaders, sustainability professionals, consultants and NGO member who are focused on implementing low carbon, biodiversity and circular economy principles and strategies.

TAKEAWAYS

- Design resilient low-carbon and biodiversity strategies.
- Minimize waste with Circular Economy principles.
- Apply tools like the Circular Canvas for sustainable business models.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

Environment, Climate and their impact on businesses

- Current environmental challenges, risks and opportunities for businesses.
- Environmental assessment, degree of strategic commitment, implementation, transparency and associated challenges (greenwashing).
- Understanding how environmental issues impact business / how business has an impact on the environment.
- Identifying the opportunities and challenges of better integrating environmental sustainability into a company's strategy (business value proposition).

Circular Economy principles and diagnosis

- Understanding the Circular Economy
- From linear to circular: Definition, principles, and impact of the circular economy
- Understanding circular value creation mechanisms
- Making the case for Circular Economy in your organization
- Learning how to make a circular diagnosis of your organization and how to evaluate the impact
- Understanding new circular business models

Circular Economy and business transformation

- Deploying the Circular Economy in your organization
- Understanding new circular business models: Economy of functionality
- Design for Circularity
- Data management for circularity
- Deploying the Circular Economy in your organization
- Circular Toolbox, including Life Cycle Analysis, Material Flow Analysis, FutureFit method
- Learning how to transform your organization towards circularity by applying the Circular Canvas method

FACULTY



Bernard Leca
ESSEC Professor
Ecological Transition Strategy
Director of the "Talents for Ecological Transition" Chair



Alexis de la Tour du Pin
Director of ESSEC
MSc in Sustainability
Transformation & ESSEC
Sustainability Transition



Felix Papier
ESSEC Professor
Purchasing and supply chain specialist
Director of the Circular Economy Chair

SUSTAINABLE TRANSFORMATION: STRATEGY AND INNOVATION FOR BUSINESS PERFORMANCE AND IMPACT

Are you ready to lead the change towards a sustainable future?

In today's rapidly evolving business landscape, sustainability is not just an option—it's a necessity. Our 3-day program on sustainable business strategies is designed to provide you with the knowledge and tools to transform your organization and thrive in this new era. Led by top-

tier professors and industry experts, this intensive course will guide you through the essential aspects of sustainability, from strategic planning to innovative business models and sustainable finance.

Immerse yourself in an interactive learning experience designed to help you lead your organization towards a more sustainable and resilient future.

PROFILE

This program is designed for professionals, sustainability officers, financial managers, strategy consultants, and professionals committed to integrating sustainable practices and strategies into their organizations. Whether you are looking to enhance your knowledge of environmental strategies or seeking practical tools to implement sustainable changes, this course is tailored to provide actionable insights for a wide range of industries.

TAKEAWAYS

- **Strategic Sustainability:** Develop and implement low-carbon and circular economy strategies to meet stakeholder and regulatory expectations.
- **Innovative Business Models:** Adopt sustainable business models integrating environmental and social factors, supported by case studies.
- **Sustainable Finance:** Learn about the financial impact of sustainability and explore financing options like green bonds and sustainability-linked loans.
- **Leadership and Change Management:** Master change management, stakeholder mobilization, and communication to drive organizational transformation.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

3 days
7.5 hours per day

ESSEC
Executive Education
Paris - la Défense

€3,000 excl. VAT
€3,600 incl. VAT

Consultante
formation

Nibal EL-KADI
shortprograms@essec.edu

Conditions apply.
Contact our program advisor



INCLUDING

- Individual coaching (2 hours)
- Lunch
- Networking Dinner



LEARNING APPROACH

- Expert-led lectures from industry leaders.
- Interactive workshops with practical sessions and case studies for immersive learning experiences.
- Collaborative discussions through engaging group interactions.
- Practical applications to real-world business scenarios.

STRUCTURE

	Sustainability issues & climate strategy	Circular economy strategy
DAY 1	<ul style="list-style-type: none"> ■ Understand environmental issues / planetary boundaries. ■ Meet stakeholder expectations (regulators / standards). ■ Implement low-carbon strategy. <ul style="list-style-type: none"> - Learn dual-materiality approach. - Identify challenges, risks and opportunities. - Evaluate the effectiveness of a low-carbon strategy. 	<ul style="list-style-type: none"> ■ Understand the principles of circular economy. ■ Make a diagnosis. ■ Transition to circular business models. ■ Adopt new models - functional economy.
	Rethinking business models	Sustainable finance
DAY 2	<ul style="list-style-type: none"> ■ Explore innovative, sustainable business models (e.g., "give-ups"). ■ Review case studies of successful sustainable companies and their challenges. ■ Discuss opportunities and challenges of new business models. 	<ul style="list-style-type: none"> ■ Analyze the link between sustainability, financial performance, and risks. ■ Measure and manage environmental and social externalities (pollution, climate change, biodiversity loss). ■ Leverage policy tools (taxes, subsidies, permits, regulations). ■ Explore sustainable financing instruments (green/social bonds, sustainability-linked loans). ■ Monetize externalities and assess costs/ ROI of sustainability initiatives.
	Management control & reporting	Leadership & change management
DAY 3	<ul style="list-style-type: none"> ■ Understand disclosure and reporting types (financial, double materiality). ■ Review reporting standards. ■ Establish performance indicators and create environmental reports. ■ Transition from reporting to sustainability metrics and ratings. ■ Integrate climate issues in decision-making (carbon pricing). ■ Set up and adjust data reporting systems. 	<ul style="list-style-type: none"> ■ Key concepts of Change Management. ■ Stakeholder Mobilization & the role of leadership. ■ Communication and Awareness. ■ Managing Resistance to Change. ■ Integration into Organizational Culture.

FACULTY



Sofia Brito-Ramos
Associate Professor of Finance
Mutual Funds, Portfolio Management, ESG Investing, Energy Finance, and International Finance



Anne Jacqueminet
Assistant Professor
Strategy implementation, strategic change, international management, sustainability practices, extra-financial reporting and stakeholder engagement



Bernard Leca
Professor of Management Control
Ecological transition, sustainability, corporate policies concerning climate change, and corporate social responsibility (CSR)



Felix Papier
Professor in the Operations Management Department
Sustainable and socially-responsible operations, circular economy



Chrystelle Richard
Associate Professor in accounting
Firms' oversight and emerging forms of economic governance



Fabrice Sorin
Academy Manager @Circulab
Circular Economy and Circular Design

SUSTAINABLE FINANCE: EMPOWERING CORPORATE DECISION-MAKING

How can finance strategies align with sustainability goals?

Exploring this critical question lies at the heart of ESSEC's Sustainable Finance: Empowering Corporate Decision-Making program. This specialized course is designed for finance professionals seeking a comprehensive understanding of the interplay between financial acumen and sustainable practices or for leaders with managerial experience exposed to financial

challenges who need to develop a better understanding of today's finance challenges in regards to sustainability. Led by industry experts, the curriculum encompasses ESG factors, risk mitigation strategies, and innovative financing solutions.

Our mission is clear: to equip leaders with the insights and tools necessary for making impactful decisions that seamlessly integrate financial success with environmental responsibility.

PROFILE

Designed for finance professionals seeking to merge financial expertise with sustainability, this program caters to executives, managers, and decision-makers eager to align financial achievements with a commitment to environmental care.

TAKEAWAYS

- **Integration of Sustainability and Finance:** Understand how to seamlessly blend sustainability principles with financial strategies.
- **ESG Factors and Risk Mitigation:** Grasp the complexities of ESG factors and strategies to mitigate associated risks.
- **Innovative Financing Solutions:** Explore innovative financing instruments aligned with sustainable practices.
- **Strategic Decision-making:** Equip yourself with tools to make impactful decisions balancing financial success with social and environmental responsibility.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

3 days
7 hours per day

ESSEC
Executive Education
Paris - la Défense

€3,000 excl. VAT
€3,600 incl. VAT

Consultante
formation

Nibal EL-KADI
shortprograms@essec.edu

Conditions apply.
Contact our program advisor



INCLUDING

- Individual coaching (2 hours)
- Lunch
- Networking Dinner



LEARNING APPROACH

- Expert-led lectures from industry leaders.
- Interactive workshops with practical sessions and case studies for immersive learning experiences.
- Collaborative discussions through engaging group interactions.
- Practical applications to real-world business scenarios.

STRUCTURE

DAY 1	Sustainable Finance: Strategies, Performance, and Risk Management	Environmental and Social externalities
	<ul style="list-style-type: none"> Understanding the drivers and challenges of sustainability. Analyzing the relationship between sustainability and financial performance. Evaluating management strategies for various sustainability risks and their impact on business operations. 	<ul style="list-style-type: none"> Examining Environmental and Social Externalities. Exploring Policy Instruments for Internalizing Externalities.
DAY 2	Corporate Social Responsibility: Fundamentals, Risk Management, and Supply Chain Integration	ESG Reporting and Performance Metrics: Principles and Practices
	<ul style="list-style-type: none"> Acquiring knowledge about the fundamental concepts of CSR and the methods used to assess its impact in business contexts. Investigating how CSR initiatives can be effectively integrated as a risk management tool within organizations. Developing strategies for CSR and stakeholder management. Analyzing CSR throughout the supply chain. 	<ul style="list-style-type: none"> Gaining a solid understanding of the fundamental principles of Environmental, Social, Governance (ESG) reporting. Investigating the various Types of Disclosure and Reporting methods. Developing a thorough comprehension of diverse reporting standards in CSR. Exploring Sustainability Ratings, learning effective techniques to transform reporting data into actionable and measurable metrics. Cultivating the skills needed to craft Key Performance Indicators (KPIs) specifically tailored for your organization's objectives.
DAY 3	Financing instruments	ROI in Sustainability Initiatives and the Impact of Regulatory Frameworks
	<ul style="list-style-type: none"> Learning about Sustainable Bonds and Loans. 	<ul style="list-style-type: none"> Exploring methods for assessing the Return on Investment for Sustainability Initiatives. Understanding the Impact of Regulation on Sustainability.

FACULTY



Sofia Brito-Ramos
Associate Professor of Finance

Prof. Brito-Ramos teaches various finance courses like Financial Management, Corporate Finance, ESG Investing, and International Finance across multiple master's and executive programs. As an Associate Editor of the European Journal of Finance, her research focuses on Mutual Funds, Portfolio Management, ESG Investing, Energy Finance, and International Finance.



Marc Guyot
Professor of Economics

Prof. Guyot holds a PhD in Economics from Paris Institut d'Etudes Politiques (1994). He teaches Business Economics, Macroeconomics and Environmental economics in ESSEC Grande Ecole and Executive education. His research and expertise focus on Competition Policy, Defense Economics and Environmental Economics.



Tommaso Ramus
Associate Professor

Prof. Ramus has extensive experience teaching courses on strategic corporate social responsibility, and social innovation. His research focuses on reconciling social value creation and wealth generation in business organizations. Prof. Ramus has practical experience in consultancy, particularly in organizational reconfiguration, organizational change, and stakeholder management.

SUSTAINABLE FINANCE, ESG STANDARDS & SUSTAINABILITY PERFORMANCE

100% online – 60 to 90 min weekly synchronous webinars

As environmental and social concerns grow, sustainable finance has become a critical field. This module delves into the core concepts of sustainable finance, the role of ESG (Environmental, Social, and Governance) standards, and their impact on sustainability performance.

We will explore how sustainable finance aligns financial goals with responsible practices that promote environmental

stewardship and social equity. The module will also cover the significance of ESG criteria in investment strategies and how to measure sustainability performance.

This course is designed to equip you with the knowledge and tools to understand and engage in the growing field of sustainable finance.

PROFILE

Finance professionals, corporate executives, consultants who aim to integrate sustainable practices and ESG standards into their activities.

TAKEAWAYS

- Understand ESG criteria and sustainable finance tools.
- Master sustainability reporting standards and ESG KPIs.
- Design metrics to measure and enhance ESG performance.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

Sustainable Finance & ESG standards

- History and evolution of sustainable finance.
- ESG standards.
- Risk mapping and impact assessment for ESG factors.
- Sustainability-related financial tools.
- Sustainable bonds: Green bonds, social bonds, and sustainability-linked bonds.
- Sustainable loans: Sustainability-linked loans, green loans, and climate adaptation loans.
- Understanding the role of finance for business sustainability.
- Understanding sustainable finance (key concepts / ESG criteria).
- Managing Sustainability Risks / Developing risk mitigation strategies.
- Knowing the financial instruments that can fund sustainability activities.
- Analyzing case studies of financing and investing in sustainable projects.

Sustainability Reporting

- Overview of sustainability standards:
 - CSRD / ESRS
 - IASB and IFRS-S
 - Others: Global Reporting Initiative (GRI) and Task Force on Climate-related Financial Disclosures (TCFD)
- Focus on key issues:
 - perimeter (group or value chain)
 - materiality analysis (financial and impact)
 - Scenarii and targets
 - Kpi definition
 - Stakeholder engagement
- Connectivity between financial statements and sustainability:
 - Compliance versus fair representation
 - Consistency
 - Sustainability assurance
- Understanding the role of accounting for business sustainability
- Understanding the main types of disclosure and reporting approaches
- Setting up performance monitoring indicators / selecting and using relevant ESG KPIs
- Communicating ESG performance: sustainability reports
- Analyzing the relationship between sustainability and financial statements

Sustainability Performance

- Introduction to Global Performance Management.
- Environmental and Social externalities & Policy instruments for internalizing externalities: Taxes, subsidies, tradable permits, and regulation.
- Monetization of externalities and Cost Analysis and Return on Investment (ROI) of sustainability Initiatives.
- Designing and implementing sustainability metrics.
- Social and Environmental assessment methodologies and tools.
- Processes for continuous improvement.
- Understanding the role of management control for business sustainability.
- Analyzing the relationship between sustainability and financial performance.
- Designing sustainability metrics that align with organizational goals.
- Measuring and valuing environmental and social impacts.
- Developing strategies to enhance the ESG performance of the organization.
- Incorporating ESG criteria into decision-making process.

FACULTY



Sofia Ramos
ESSEC Professor
Co-chair « Shaping the Future of Finance »



Chrystelle Richard
ESSEC Professor
Sustainability accountability
New reporting standards



Florence Cavelius
ESSEC Professor
Performance management

LEAD - ADVANCED MANAGEMENT PROGRAM

LEAD, EMPOWER, ACT, DISRUPT

In a world of constant change, how can you stay ahead, adapt dynamically, and lead with innovation?

Dive into a dynamic five-day **mini MBA** meticulously crafted for senior executives and leaders aiming to refresh their insights and navigate today's evolving corporate landscape.

The LEAD Advanced Management Program offers a comprehensive learning journey where key themes seamlessly converge,

providing a nuanced understanding of the modern business landscape. Explore the role of **Artificial Intelligence** in efficiency and decision-making, lead your business through **Digital Transformation**, and equip yourself for **Innovation** and **Sustainability**. Address **Diversity & Inclusion**, navigate **Change Management**, gain fresh perspectives in **Strategy**, and understand **Geopolitics**. Comprehend **Entrepreneurship** and sharpen **Negotiation skills**.

PROFILE

This program is designed experienced executives including Senior Executives, Team Leaders, Directors, MDs, CEOs, or entrepreneurs seeking a tailored program to refresh and update their expertise within current or evolving roles.

TAKEAWAYS

- **Cutting-edge Insights:** Gain access to cutting-edge business research, tailored to your needs. Stay ahead in today's evolving business landscape with our latest findings.
- **Immediate Impact:** Acquire actionable takeaways ready for immediate implementation. Beyond theory, our focus is on providing tools that drive instant impact.
- **Global Perspective:** Benefit from an international outlook, engaging with executives from diverse industries and geographies.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

5 Days

ESSEC
Executive Education
CNIT- la Défense

€5,000 excl. VAT
€6,000 incl. VAT

Conditions apply.
Contact our program advisor.



Program
Advisor

Nibal EL-KADI
shortprograms@essec.edu
+33 7 63 77 99 19

INCLUDING

- Individual coaching (2 hours)
- Lunches
- Networking Dinner



LEARNING APPROACH

- Focused half-day themes - Exploring various subjects throughout the week.
- Individual coaching - Personalized coaching sessions to enhance leadership skills
- Masterclasses - Led by ESSEC's top Professors covering the hottest industry topics.
- Success Insights - Board members and experts share valuable knowledge to inspire and enlighten during engaging keynote sessions.

THEMES

Intelligence Artificielle (IA) Discover AI's indispensable role in enhancing efficiency and decision-making within modern business operations. Demystify AI to gain a strategic advantage and drive organizational advancement.	Change Management Embrace a new era of management excellence by effectively navigating and leading through organizational transitions.
Digital Transformation Lead your business's digital transformation journey and acquire the skills to plan, drive, and navigate change effectively.	Strategy Gain fresh perspectives, tools, and frameworks in strategy to drive immediate impact within your business.
Innovation Equip yourself with tools for successful innovation implementation, ensuring your business remains competitive amidst disruption.	Géopolitique Develop a comprehensive understanding of the contemporary world to navigate ongoing global changes effectively.
Sustainability Explore the competitive advantages of adopting a sustainable business approach. Reinvent your leadership to achieve your company's sustainable development goals and overcome obstacles to change.	Entrepreneurship and Intrapreneurship Comprehend the practical realities of entrepreneurial ventures and strategies required to navigate challenges in both entrepreneurial and corporate settings.
Diversity & Inclusion Create inclusive environments that encourage innovation and meet societal needs. Learn to overcome barriers to inclusion, communicate well with diverse teams, and use effective strategies for diverse workplaces to succeed.	Negotiation Sharpen your negotiation skills and learn tactics to succeed in complex, uncertain, and evolving business environments, ensuring satisfying agreements for all parties involved.

FACULTY



Jérôme Barthélemy
Professor of Strategy
Former executive vice-president at ESSEC Business School, Jérôme Barthélemy is a professor of strategy and management and a visiting professor at Ecole Polytechnique. His research has appeared in top journals like Harvard Business Review and MIT Sloan Management Review. Barthélemy holds a Ph.D. from HEC Paris and has been a visiting scholar at NYU, Stanford, and Cambridge.



Julien Malaurent a professor of Information Systems at ESSEC since 2013 and director of ESSEC Online, earned his PhD there in 2011. His research on user circumvention of information systems is published in top journals. He also edits the Information Systems Journal and teaches digital transformation courses.



Junko Takagi
Professor of Management
Teaching Professor in the Management Department at ESSEC Business School in France and holds the Chair of Leadership and Diversity, partnered by L'Oréal. She received her PhD. in Sociology from Stanford University, a MA in Sociology from the University of British Columbia, Canada and a BA in International Relations from the Tokyo University of Foreign Studies. Her teaching includes Intercultural Management, Diversity Management, Personality and Group Dynamics, Leadership, and the Self and Identity.



Prof. David Sluss
Holder of the "Leading a Scale-Up" Chair Professor of Management - Academic Director of the Global MBA
Collaborates with organizations throughout the U.S., Latin America, and Europe including: Abbott Laboratories (U.S. and Puerto Rico), Cisco Systems, Clorox, Coca-Cola, Google, IBM (U.S. & Ireland), McKesson, Rohlig (Germany)

LEADERSHIP FOR EXECUTIVES

Are you ready to elevate your leadership skills?

In today's complex organizational landscape, effective collaboration hinges on the quality of leadership. Success, irrespective of performance metrics, lies in the ability to unite people towards a shared mission. Leadership isn't just a personal success factor; it's a vital need for business development and an expectation for everyone in an organization. **Embark on a journey to enhance your leadership skills in today's dynamic**

business landscape. Gain clarity on your mission and craft a concrete plan for improved leadership.

Tailored for both aspiring and seasoned professionals, this program provides essential tools to boost your capabilities, covering self-awareness, effective communication, teamwork, and the human elements crucial for organizational success. **It's not just about leading; it's about evolving as a leader in today's dynamic landscape.**

PROFILE

This program is designed for professionals at various career stages who aspire to enhance their leadership capabilities. Whether you're a seasoned executive or an emerging leader, the program caters to individuals seeking to drive positive change within their organizations.

TAKEAWAYS

- **Understand the challenges of your leadership** within the context of your work, the human dynamics of your teams and organization, and considering your personal resources and perspectives.
- **Experience effective leadership** interactions to collaborate efficiently on common goals.
- **Develop a personal action plan** to set the course for your own leadership growth.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

3 Days
7 hours per day

ESSEC
Executive Education
CNIT- la Défense

€3,000 excl. VAT
€3,600 incl. VAT

Conditions apply.
Contact our program advisor.



Program
Advisor

Nibal EL-KADI
shortprograms@essec.edu
+33 7 63 77 99 19

INCLUDING

- 3 lunches
- Networking Dinner



LEARNING APPROACH

- Unique experience of questioning professional practice and exploring diverse professional paths.
- Interaction with experienced leaders, renowned professors, and a professional specializing in leadership development.
- Open discussions, case studies, and exposure to new perspectives on leadership in action.

ESSEC CERTIFICATE

RNCP36747, block 4
Leading teams and ensuring their motivation (conditions apply, please contact your Advisor)

STRUCTURE

	Identifying Leadership Challenges Today	Insights from International Businesses
DAY 1	<ul style="list-style-type: none"> ■ Explore diverse approaches to leadership: a characteristic, a talent, an adaptive capability, a virtuous process, etc. ■ Examine leadership challenges and roles in various business and organizational models. ■ Identify attitudes and actions crucial for effective leadership. 	<ul style="list-style-type: none"> ■ Corporate Expectations Regarding Leadership ■ Emerging Practices in Leadership Development ■ Evaluation of Leadership Development Practices
	Examining Leadership Styles	Acting as a Leader
DAY 2	<ul style="list-style-type: none"> ■ Putting people and human factors at the center of leadership. ■ The right approach to leader tasks. ■ Leadership and representations: identifying and evolving them. 	<ul style="list-style-type: none"> ■ Concrete implementation of a leader's responsibility towards their teams. ■ The leader's mission: caring for humans. ■ Effective use of models to improve leadership.
	Choosing Leadership Actions	Developing Your Own Leadership
DAY 3	<ul style="list-style-type: none"> ■ Identifying key actions and attitudes of one's leadership. ■ Integrating leadership into the company's mission. ■ Leadership and the team: fostering engagement. ■ Leader and collaborators: aiding their development. 	<ul style="list-style-type: none"> ■ Steps in the development of personal leadership. ■ Addressing barriers to learning and overcoming them. ■ Identifying allies and support. ■ Implementation of the personal roadmap.

FACULTY



Maurice Thévenet, Professor of Management and Leadership

Professor in the Management Department at ESSEC Business School,

and Academic Director of Leadership for Executives, Maurice Thévenet is the author of 28 works and numerous articles on management and personnel management. His research focuses on work and organizational involvement, organizational culture, and management development. Notably, he authored "Managers en quête d'auteur," published by Les Belles Lettres in 2012, and "Le Travail, ça s'apprend," published by Eyrolles in 2011.



Yasmina Jaidi, Global Head - L'Oréal University for Leadership & Culture at L'Oréal

A transformative leader with 18 years of consulting

experience, specializes in reinventing leadership practices and fortifying organizational culture. She has navigated diverse roles in CRM, client experience, executive education, and leadership development for notable organizations. Currently a Management professor and Director of HRM and leadership programs, Yasmina is a regular speaker on leadership and cross-cultural agility, contributing her expertise to prestigious platforms such as Aspen France and executive education programs for French multinationals.




Fabrice Cavarretta, Professor of Management and Entrepreneurship

Fabrice Cavarretta specializes in entrepreneurial paradigms,

intrapreneurship, and leadership factors related to risk. Holding an MBA from Harvard Business School and a Doctorate in Management Sciences from the University Paris-Dauphine and INSEAD, he brings a wealth of experience. He has served as the director of a division in a major media/telecom group and founded a startup in the realm of social media. His expertise lies at the intersection of leadership and entrepreneurship, where he imparts knowledge through teaching and presentations at private and public conferences.

STRATEGY AND LEADERSHIP: CHALLENGE AND REDEFINE THE WAY YOU DO BUSINESS

 100% taught
in English

 In-person classes

 3 Days
7 hours per day

 ESSEC
Executive Education
CNIT- la Défense

 €3,000 excl. VAT
€3,600 incl. VAT

 Program
Advisor
Nibal EL-KADI
shortprograms@essec.edu

Conditions apply.
Contact our program advisor.



Do you feel confident about your strategic and managerial skills? Get ready to be surprised!

80% of executives believe their companies are managed perfectly, but the reality is different. Only 5% of businesses truly excel in essential management techniques, while most remain trapped in misconceptions.

Presenting “Strategy and Leadership” a thought-provoking program led by Prof. Jérôme Barthélemy. This eye-opening course challenges common myths and beliefs about management.

Whether you’re an experienced leader or an aspiring manager, this program provides valuable knowledge to enhance your performance and unleash your true potential. Challenge the norms and embrace a new era of management excellence!

PROFILE

This program is open to individuals with strong experience in leadership, who are eager to drive change and transformation within their companies. Participants should have a solid background in leadership roles to make the most of this transformative journey.

TAKEAWAYS

- **Challenge Conventional Beliefs:** Embrace a more agile and profitable management approach, irrespective of your business size.
- **Boost Team and Company Performance:** Learn innovative practices to enhance your team’s performance and drive success.
- **Gain Fresh Perspectives:** Explore cutting-edge insights for informed decision-making and positive workplace impact.

BOOK AN APPOINTMENT



INCLUDING

- Individual coaching (2 hours)
- Lunch
- Networking Dinner



LEARNING APPROACH

- Evidence-based presentations to provide reliable insights.
- Interactive discussions for knowledge-sharing and learning from peers. Real-world examples to illustrate practical applications.
- Fostering critical thinking by challenging conventional beliefs.
- One-on-one support from an experienced executive coach to ensure that learning objectives are attained

STRUCTURE

DAY 1	Finding the path to success	Putting a company in motion
	<ul style="list-style-type: none"> ■ From strategy to serendipity. ■ A step-by-step method to develop a winning strategy. ■ Innovating under the radar. 	<ul style="list-style-type: none"> ■ A classic and a newer way to motivate people, organize work, make decision and reach goals. ■ Putting a company in motion: insights from military strategy.
DAY 2	Doing business in the digital era	Doing business in the sustainability era
	<ul style="list-style-type: none"> ■ The traditional way to achieve a competitive advantage. ■ Leveraging connections between products through complements. ■ Leveraging connections between users through platforms. 	<ul style="list-style-type: none"> ■ Sustainability vs. profitability: solving a classic debate. ■ Three ways to create value through sustainability. ■ Making a company more sustainable.
DAY 3	Staying on the success path	Overcoming the traps and temptations of management
	<ul style="list-style-type: none"> ■ Four hurdles that prevent companies from transitioning to new businesses. ■ Four techniques for transitioning to a new business. ■ A simple and effective method to transform companies. 	<ul style="list-style-type: none"> ■ Three traps and how to avoid them (unfounded beliefs, fear of failure and constant change). ■ Three temptations and how to resist them (cutting costs, following management fads and hiring consultants).



FACULTY



Jérôme Barthélemy
Professor of Strategy

Former executive vice-president at ESSEC Business School, Jérôme Barthélemy is a professor of strategy and management and a visiting professor at Ecole Polytechnique. His research has appeared in top journals like Harvard Business Review and MIT Sloan Management Review. Barthélemy holds a Ph.D. from HEC Paris and has been a visiting scholar at NYU, Stanford, and Cambridge.

LEADING WITH DIVERSITY

In the ever-evolving corporate world, the pulse of Diversity, Equity, and Inclusion (DEI) resonates louder than ever. Businesses worldwide are awakening to the urgency of addressing historical imbalances, recognizing the profound need to diversify not only their workforce but also their market strategies. Governments are actively mandating diversity quotas, propelling organizations to navigate complex regulatory landscapes.

Yet, despite this increased awareness, the journey towards impactful DEI remains uncertain in many corners. The key? Leaders need to understand what the key ingredients for successful DEI strategies are, starting with their own convictions.

This program enables leaders to naturally integrate Diversity, Equity, and Inclusion into their leadership approach, crafting inclusive strategies and making well-informed decisions.

PROFILE

This program is tailored for senior-level executives seeking to fortify their leadership with inclusive practices, and for professionals eager to navigate diverse organizational landscapes with a deeper understanding of DEI principles.

TAKEAWAYS

- **Crafting impactful business cases** for DEI integration in participants' firms.
- **Valuing top management commitment's** pivotal role in successful DEI implementation.
- **Applying practical DEI concepts** to personal experiences for comprehensive understanding.
- **Tailoring organizational DEI strategies to diverse levels** within participants' firms.

BOOK AN APPOINTMENT



100% taught in English

In-person classes

3 Days
7 hours per day

ESSEC
Executive Education
CNIT- la Défense

€3,000 excl. VAT
€3,600 incl. VAT

Program
Advisor
Nibal EL-KADI
shortprograms@essec.edu

Conditions apply.
Contact our program advisor.



INCLUDING

- Individual coaching (2 hours)
- Lunch
- Networking Dinner



LEARNING APPROACH

- **Interactive Lectures:** Providing a thorough grasp of DEI principles and practices.
- **Immersive Learning Games:** Deepening understanding and practical application.
- **In-depth Case Studies:** Extracting valuable insights for effective DEI strategies.
- **Dynamic Discussions:** Sharing perspectives and applying theoretical knowledge to.

STRUCTURE

DAY 1	Introduction: Leadership = Diversity + Inclusion	Navigating Diversity: The Fresco Experience and Strategies for Implementation
	<ul style="list-style-type: none"> ■ Presentation of conceptual frameworks concerning Leadership, Diversity, and Inclusion. ■ Exploring the correlation between leadership needs and diversity challenges/concepts. ■ Familiarization with diversity terminology and identification of challenges based on specific elements of diversity participants want to address. 	<ul style="list-style-type: none"> ■ Introduction to the Diversity Fresco tool as a fundamental element in managing diversity. ■ Creating an environment for sharing experiences and promoting diversity within companies. ■ Identifying challenges and exploring the utility of the tool.
DAY 2	Global Perspectives on DEI	Best Practices in DEI Implementation:
	<ul style="list-style-type: none"> ■ A global view of Diversity, Equity, and Inclusion, examining the social, political, and economic environment for DEI. ■ Considering diversity challenges globally, including the diversity within diversity. ■ Understanding how geopolitical concerns impact diversity initiatives and fluctuate in different cultural ecosystems. 	<ul style="list-style-type: none"> ■ Exploring best practices and conditions for successful DEI implementation. ■ Using a case study to learn from best practices as a base-line for DEI strategy.
DAY 3	Navigating Change	Applying DEI Strategies
	<ul style="list-style-type: none"> ■ Mobilizing DEI in Organizational Change and Innovation. ■ Diversity as a Catalyst for Innovation and Performance. ■ Implementing Organizational and Cultural Change for Diversity-Driven Innovation and Performance. 	<ul style="list-style-type: none"> ■ Addressing Own Challenges and Crafting Concrete DEI Strategy. ■ Pre-Module Questionnaire: Expectations and Knowledge Levels. ■ Application of Concepts to Participants' Companies (e.g., gen Z, retention, gender). ■ Collaborative Group Work for Concrete Plans.
FOLLOW-UP SESSION 3 OR 6 MONTHS LATER: ONLINE MEETING (2 HOURS)		

FACULTY



Junko Takagi
Professor of Management
Teaching Professor in the Management Department at ESSEC Business School in France and holds the Chair

of Leadership and Diversity, partnered by L'Oréal. She received her PhD. in Sociology from Stanford University, a MA in Sociology from the University of British Columbia, Canada and a BA in International Relations from the Tokyo University of Foreign Studies. Her teaching includes Intercultural Management, Diversity Management, Personality and Group Dynamics, Leadership, and the Self and Identity.



Sapna Rema Hari
Executive Coach
Sapna Rema Hari embarked on her professional journey in 2005 at L'Oréal, holding roles in training and HR

project management. With subsequent positions at Sodexo and Clarins, where she served as Director of HR and Global Talent Management, Sapna has become a seasoned professional in leadership development, cultural transformations, and organizational restructuring.



Mala Banerjee
Research Associate & Lecturer on Change Management
Mala Banerjee brings over two decades of

expertise in guiding organizations through transformative phases. Currently serving as a Research Associate and Lecturer on Change Management, Mala excels in designing tailored learning solutions to support executives and client organizations during periods of change, growth, or restructuring.

SOCIAL INNOVATION, DIVERSITY & INCLUSION

100% online – 60 to 90 min weekly synchronous webinars

In today's rapidly evolving societal landscape, organizations are increasingly recognizing the importance of embracing diversity and fostering inclusive environments.

This module delves into the dynamic fields of social innovation, diversity, and inclusion, offering a comprehensive understanding of how these concepts intersect and drive positive change.

Participants will explore strategies to innovate solutions for social challenges, enhance workplace diversity, and implement inclusive practices that promote equity and belonging.

By the end of this module, learners will be equipped with the tools to champion diversity, foster inclusion, and lead innovative social initiatives that create lasting impact in their organizations and communities.

PROFILE

Business leaders, HR professionals, consultants, and NGO members committed to fostering social innovation, promoting diversity, and ensuring inclusion in their organizations.

TAKEAWAYS

- Understand social challenges and the role of businesses in social innovation.
- Explore strategies for integrating diversity and inclusion into organizational culture.
- Measure and communicate the impact of CSR projects and DEI initiatives.

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

STRUCTURE

Social innovation

- Overview of social challenges: human rights, labor conditions, diversity and inclusion, community engagement.
- Analysis of the social impact of businesses on stakeholders.
- The role of businesses in addressing social challenges.
- Social innovation, social entrepreneurship, social intrapreneurship.
- Understanding the key social issues facing businesses today.
- Understanding the role that social innovation can play in addressing social challenges.
- Designing strategies for integrating social innovation into business operations.
- Measuring and communicating the impact of CSR projects and social innovation.

Diversity & Inclusion

- Overview of the types of diversity (e.g., cultural, gender, age, ability).
- Types of biases and discriminations.
- Inclusive Leadership: strategies and best practices for promoting D&I in the workplace.
- Setting DEI Metrics and Accountability.
- Inclusive organizational culture.
- Identifying the causes of discriminations and their consequences.
- Recognizing the importance and benefits of D&I in the workplace.
- Understanding the links between diversity and performance.
- Identifying common barriers to achieving D&I.

FACULTY



Junko Takagi
ESSEC Professor
Co-chair « Leadership & diversity »
Diversity expert



Tommaso Ramus
ESSEC Professor
Social innovation expert



Angela Sutan
ESSEC Professor
Research Professor in Sustainability
Scientific Director of the ESSEC Experimental Lab

DESIGN THINKING & AGILE METHODS

100% online – 60 to 90 min weekly synchronous webinars

Amidst the widespread digitization of business processes, our Online Short Program stands as a crucial initiative by our pioneering business school. This program, the second in a series of eight within our Digital Transformation track, is meticulously designed by ESSEC professors. It offers practical training focused on disciplines like design thinking

and agile methodologies. Participants will learn to effectively transform their organizations using frameworks such as Design Thinking and Scrum, ensuring robust ideation and agile processes across teams. Gain essential foundations in current and emerging technologies through this immersive certificate program.

PROFILE

- Managers who aim to initiate/or take part in a digital transformation project.
- Managers in charge of innovative projects.
- Managers who aim at gaining digital skills to reach higher positions.

TAKEAWAYS

- Practical skills in design thinking and agile methodologies for organizational transformation.
- Expertise in implementing agile processes and fostering collaboration across teams.
- Deep understanding of transformative technologies essential for driving digital change

BOOK A MEETING



100% taught in English

6 weeks
2 hours per day on average

100% Online

€2,900 excl. VAT
€3,480 incl. VAT

The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects
- Activity files & materials

CAPSTONE PROJECT



STRUCTURE

Part 1 - Understand and drive a design thinking approach

- Define what is the design thinking method and its 5-stage process.
- Drive the empathize stage of design thinking method.
- Drive the define stage of design thinking method.
- Drive the ideate stage of design thinking method.
- Drive the prototype stage of design thinking method.
- Drive the test stage of design thinking method.
- Use the design thinking tools.
- Explain when and where the design thinking method can be used.
- Be able to implement a design thinking strategy.

Part 2 - Understand and drive an agile approach

- Explain and integrate the mechanisms that underlie the agile approach.
- Describe and apply agile methods and practices.
- Lead the agile transformation of an organization.
- Scrum continued, Kanban/lean startup.
- Extreme programming practices (pair programming, code reviews, testing, continuous integration).
- Pair programming effects (direct and team-level): when to apply it, how it interacts with other practices.
- Addressing tensions between stable, dynamic/flexible, alignment.
- Frameworks for scaling Scrum (e.g., Scrum-of-Scrums).

FACULTY



Julien Malaurent is a professor of Information Systems at ESSEC since 2013 and director of ESSEC Online, earned his PhD there in 2011. His research on user circumvention of information systems is published in top journals. He also edits the Information Systems Journal and teaches digital transformation courses.



Thomas Kude is an associate professor of Information Systems at ESSEC Business School. He received his PhD from the University of Mannheim. In his current research Thomas is studying the management of digital innovation, in particular Agile methods and practices, and digital platforms. He regularly publishes his work in top-tier academic journals. Thomas teaches in various programmes covering digital business and IT management.



Sen Chai is an associate professor in the Management Department of ESSEC Business School. Her research topics cover the entire developmental course of creative innovations from idea conception to commercialisation, with the goal of helping managers and policymakers avoid failures, better support innovation and increase their organisation's chances of creating and financing commercially successful ideas.

INNOVATIVE BRAND AND DIGITAL MARKETING STRATEGIES: INSIGHTS FROM THE LUXURY INDUSTRY

100% online – 60 to 90 min weekly synchronous webinars

In response to the widespread digitalization of business operations, our Online Short Program focuses on enhancing skills in brand and digital marketing strategies, particularly drawing insights from the luxury industry. Participants will learn to craft strong

brand identities through innovative, customer-centric approaches supported by digital technologies. Expert instruction from ESSEC's digital marketing academics and seasoned executives ensures a deep dive into strategies that drive marketing innovation.

PROFILE


- Managers who aim to initiate or take part in a digital transformation project.
- Managers responsible for innovative projects.
- Managers who are looking to gain digital skills to progress further in their career.


TAKEAWAYS

- Master advanced brand and digital marketing strategies tailored for the luxury sector.
- Gain practical insights from industry experts in European and Asian markets.
- Develop skills to innovate marketing practices and enhance brand positioning through digital-centric approaches.

BOOK A MEETING



 100% taught in English

 6 weeks
2 hours per day on average

 100% Online

 €2,900 excl. VAT
€3,480 incl. VAT

 The ESSEC Online Team

Samia MOREJON IGLESIAS
morejoniglesias@essec.edu
+33(0)1 46 92 49 07

Conditions apply.
Contact our program advisor



TEACHING METHODS

- 100% Online Conferences
- Teamwork (top-level peer-learning)
- Individual academic coach



EVALUATION & FEEDBACK

- Self-assessment
- Evaluation & feedback
- Video projects, team projects
- Activity files & materials

CAPSTONE PROJECT

STRUCTURE

Part 1 - Decoding and understanding strategies for luxury consumers

- Who is the luxury consumer and how does s/he behave?
- Millennials and the upcoming Generation Z – what do we need to know?
- Key luxury markets and how they differ.
- Future trends in the luxury industry.

Part 2 - Mastering the fundamentals of luxury brand and digital marketing strategies

- Pillars of luxury brand management – creating a brand's DNA and codes.
- Power of storytelling – online and offline.
- Importance of the customer experience: from digital to physical.
- Understanding the consumer's online and offline journey.
- Differences between Asian and Western consumers in terms of content and device consumption.
- From e-commerce to mobile and social commerce.
- Understanding digital marketing strategies for all stages of the customer journey.
- Retention (loyalty programme & CRM): managing qualitative and quantitative data.

Part 3 - Leading your brand transformation with marketing innovations

- Focus on clienteling 2.0.
- Focus on personalisation & relevance.
- Focus on sustainability.
- Focus on supply chain.
- How to integrate the global ecosystem of a luxury brand (suppliers, artisans, etc.) into a circular strategy.

FACULTY



Sonja Prokopec is the ESSEC LVMH Chair professor of Luxury Brand Management. Her research explores consumer judgment and decision-making. She is also interested in understanding the factors that affect how luxury brands are perceived. Outside of teaching and research, she actively advises companies from the luxury, fashion and lifestyle and automotive industries regarding consumer behavior trends, consumer research and marketing and brand management issues. Prof. Prokopec received her PhD in Marketing from the University of Houston in 2007.



Pierre-Emmanuel Saint-Esprit co-founded ZACK, the leading French company in the second life of electronic products, at the age of 22 while studying at ESSEC. Pierre-Emmanuel is a Lecturer in Circular Economy at ESSEC. He is also involved with the Ellen MacArthur Foundation for the Circular Economy, a mentor at Antropia ESSEC, and ambassador of the Impact France Movement.



Alexis de La Tour du Pin has been teaching Digital Marketing Strategy at ESSEC since 2013. He pursued a career at Google for 11 years before becoming a startup advisor specializing in the field of environmental transition and sustainable digital. In 2019 he created an ESSEC course entitled Digital Humanism, to re-adjust the place we give to digital in our societies. He is the Executive Director of the Sustainability Chair at ESSEC.



Bérengère de Villepin has been working on Digital Marketing for more than 12 years. She has been leading corporate digital marketing strategies in Asia, Europe and the Middle East. Based in Singapore since 2013, she was VP Client Services in an agency specializing in luxury brands including Hermes, Four Seasons Hotels & Resorts, Langham Hotels & Resorts and others. Involved in every step of the digital marketing strategy, Bérengère de Villepin enjoys nurturing her clients' knowledge of the fascinating subject of digital.

PROGRAMS FOR COMPANIES AND ORGANIZATIONS (1/2)

YOUR ORGANIZATION'S PARTNER IN TRANSFORMATION.

At ESSEC, we design tailored learning experiences that help organizations and their executives to become leaders of change. Through innovation and comprehensive support, we ensure that their learning experience has a real impact.

OPEN PROGRAMS - OFF THE SHELF

Targeted Professional Development: Train your executives with our Degree programs, Certificates and Executive Short Programs.

Equip your employees with the tools they need to thrive through our diverse range of programs. From comprehensive Degree Programs and specialized Certificates to impactful Executive Short Programs, we offer tailored training solutions designed to enhance both broad and specific skill sets for individuals and small groups.



100
PARTNER COMPANIES

3 000
PARTICIPANTS ANNUALLY

120
PROGRAMS DEVELOPED ANNUALLY

OUR METHODOLOGY IN THREE STEPS

NEEDS ASSESSMENT

We ensure to understand your specific challenges and how to best assist you in leveraging ESSEC's expertise to achieve your goals.

DESIGN AND ENGINEERING

We synthesize your needs to craft a personalized program leveraging the excellence of ESSEC (research, teaching, coaching, mentoring, ecosystem, network).

DEVELOPMENT AND IMPACT

We create unique learning experiences, evaluating participant satisfaction and the impact of our programs to ensure their quality.

CONTACT US:
customexed@essec.edu

PROGRAMS FOR COMPANIES AND ORGANIZATIONS (2/2)

YOUR ORGANIZATION'S PARTNER IN TRANSFORMATION.

CUSTOM PROGRAMS

5 REASONS TO CHOOSE OUR CUSTOM PROGRAMS

- 1

TAILORED CONTENT
- 2

FLEXIBLE FORMATS
- 3

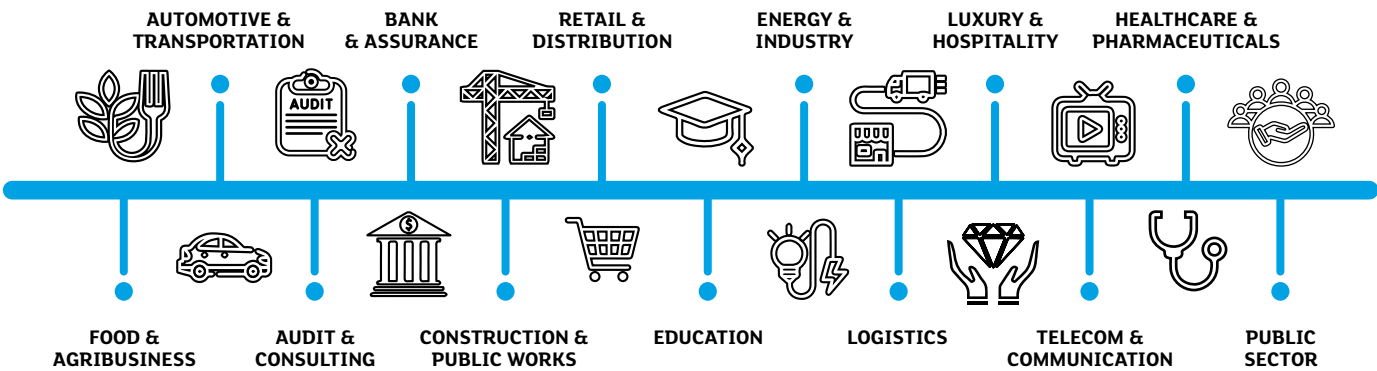
ALL SECTORS AND INDUSTRIES
- 4

ALL LEVELS OF MANAGEMENT AND LEADERSHIP
- 5

ALL DISCIPLINES AND EXPERTISE

THE BEST OF ACADEMIC AND PROFESSIONAL KNOWLEDGE

Our tailor-made training programs are perfectly aligned with the objectives, culture, and challenges of your organization. Our team of experts actively ensures the achievement of your aspirations and strategic goals.



OBJECTIVES AND ORGANIZATION

Our training programs are developed in close collaboration with your company, tailored to your needs and your environment.

PARTICIPANTS AND CULTURE

We take into account the diversity of profiles (COMEX members, high potentials, senior executives, and experts), as well as international and multicultural challenges.

SECTORAL EXPERTISE

Regardless of your sector, we have diverse expertise to tailor the training to your specific needs.

REFERENCING

Integration into Your Training Portfolio: Showcase ESSEC Programs.

Extend your organization's training portfolio by integrating ESSEC's programs. In this way, you can offer your employees unique development opportunities that will stimulate their professional growth.

Select from our catalog the programs that best match the needs of your employees and your development strategy.

CONTACT FOR OPEN PROGRAMS, REFERENCING AND FRAMEWORK AGREEMENT

Matias Gonano
Marketing and Business Development Director
gonano@essec.edu

FRAMEWORK AGREEMENT

Strategic Partnership: Benefit from our Framework Agreement

Establish a long-term partnership with our Framework Agreement. Benefit from special rates and personalized support for your employees' professional development. Here's how you can benefit from it:

- 1. Needs Assessment:** We assess your needs in order to create a tailor-made agreement in line with your objectives.
- 2. Customized rates:** Prices are adjusted according to your choice of programs and the number of participants, ensuring excellent value for money.
- 3. Continuing assistance:** Our team will support you throughout the implementation of the Framework Agreement, answering your questions and ensuring effective follow-up.
- 4. Exclusive benefits:** As a special partner, you also benefit from additional advantages to strengthen our partnership.

SOME ESSEC REFERENCES AND PARTNERS



HOW TO FINANCE YOUR PROGRAM?

Our commitment is to nurture and guide diverse generations of talents, empowering them to become the responsible leaders who will shape tomorrow's society. Enter a world that values openness, leadership, diversity and social responsibility - join ESSEC Executive Education!

To support our future leaders, we offer an extensive array of scholarships. Our dedicated admissions team is here to assist you in exploring the various financing options available, tailored to your individual needs and professional situation, as well as the program you choose.

SCHOLARSHIPS

ESSEC offers a comprehensive range of scholarships, designed to support high-potential senior executives and leaders on their professional journey to success.

ENTREPRENEURSHIP

For candidates who have been involved in an entrepreneurial project or start-up, or have plans to create one.

FUTURE WOMEN LEADERS

For women who are driven to pursue positions of leadership in the future.

HIGH POTENTIALS

For candidates who have demonstrated exceptional career advancement, in any function or sector.

DIVERSITY AND INTERNATIONAL EXPERIENCE

For candidates with international experience, having worked in multiple countries and possessing a profound understanding of intercultural business environments, as well as proficiency in multiple languages.

EMERGING MARKETS

For candidates from an emerging or developing country, who can demonstrate their significant positive impact on the local economy of their respective country.

NEW BUSINESS TRENDS

For candidates who have shown their contribution in Digital Transformation, Sustainability, Entrepreneurship & Intrapreneurship.

SMALL BUSINESSES

For candidates working in a small company that contributes to the French economy.



EMPLOYER SPONSORSHIP

At ESSEC Executive Education, many participants receive sponsorship from their employers, which can include flexible work arrangements, tuition coverage, or full financial support for program and travel expenses. Our recruitment team is here to provide helpful tips on securing employer sponsorship.

BANK LOAN

ESSEC participants may be eligible for a preferential bank loan rate through our banking partners, covering full tuition and repayable starting at the end of the first year of work. Please note that loan applicants must have a guarantor residing in France, with sufficient income to cover monthly payments. The guarantor can be a French citizen, a close family member, or both. Additional fees and expenses are the responsibility of the participant.

PRODIGY LOAN

Some of our programs are eligible for the Prodigy Finance International Loan Program. Unlike banks in France, Prodigy Finance does not require collateral or a co-signer. These loans are based on the participant's future earning potential and do not consider credit history. If you're interested, you can apply online on the Prodigy Finance website.

PERSONAL FINANCING

Self funded candidates have the possibility to pay their tuition fee in termly instalments, depending on the program and can apply to preferential rates depending on the program. For more details, please reach out to our Admissions team.

FOR MORE INFORMATION

Email: exed@essec.edu



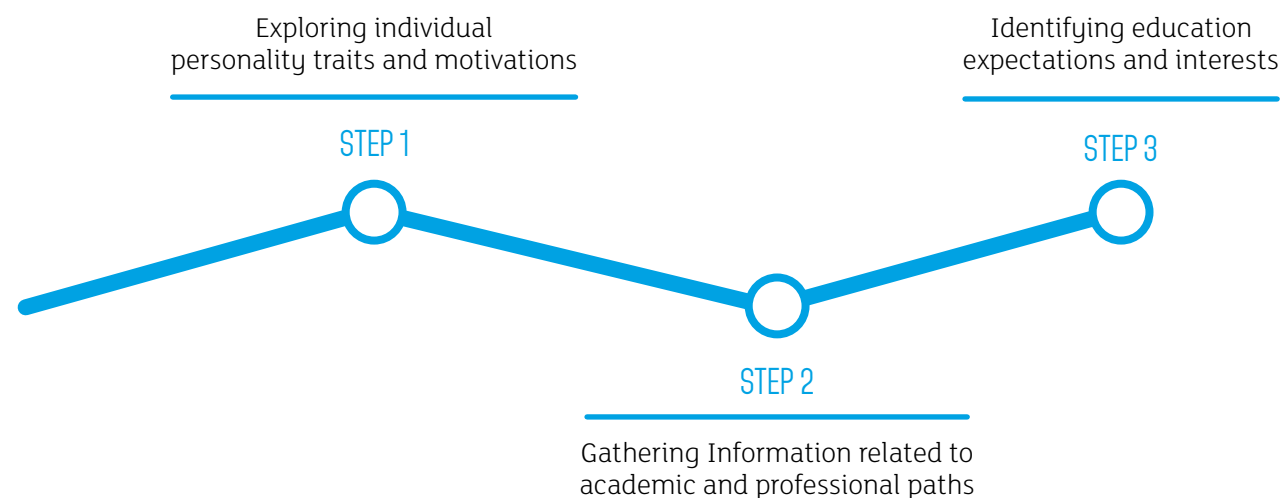
HOW TO ADVANCE YOUR CAREER BEFORE AND AFTER THE PROGRAM?

From choosing the right program to finding the right job for you, the ESSEC Executive Education teams support you throughout your journey.

BEFORE THE PROGRAM - CAREER MAPPING

The Career Mapping is a premium, digital platform which was especially conceived for ESSEC Executive Education. It offers complete, personalized guidance from an advisor to candidates who wish to build an education path which not only fits their profile, but also their personality and motivation.

This digital experience consists of 3 steps - made of a questionnaire designed for a specific goal per step:



DURING THE PROGRAM - THE TALENT CENTER

Throughout your training, you benefit from a personalised career offer thanks to the Talent Center, which supports all participants in Executive Education's degree programmes towards their next professional step, up until their graduation jury.

INDIVIDUAL SUPPORT

- › Coaching appointments with certified coaches to guide you in your professional transition and repositioning, the construction of your professional project or your leadership posture.
- › Counselling sessions with experts on specific topics such as LinkedIn, salary negotiation or strategic relooking.
- › Kick-off appointments to take stock of your professional project and define a personalised action plan with the Talent Center coaches.
- › MBTI: questionnaire and debriefing of motivation and personality indicators with partner Simundia.

CAREER WOKSHOPS & PROGRAMS

- › Define your professional project: assessment, collective thinking, action plan.
- › Look for a job: job search strategies, CV, job interview...
- › Expand your network: LinkedIn, personal branding, navigating workplace politics...
- › Develop your talents: leadership, public speaking, conflict management...

NETWORKING EVENTS

- › For inter-promo and alumni networking opportunities.
- › Participate in thematic conferences.

PARTNERS

- › Centre for Entrepreneurship & Innovation for your business creation project with the ESSEC Ventures incubation programs.
- › The K-Lab workshops for support with digital and technological tools and development of informational skills.
- › ESSEC Alumni to join a network of **70,000** graduates and **120** professional clubs offering opportunities for networking and collaboration.

AN INCUBATION PROGRAM

- › Receive support for your business creation project.
- › Meet experts, alumni in residence and the entrepreneurial community.

K-LAB RESOURCES AND WORKSHOPS

- › Develop your digital and information skills.
- › Consult documentary resources.

ESSEC ALUMNI

71K

ALUMNI IN MORE
THAN 85 COUNTRIES

200

CLUBS IN FRANCE AND
INTERNATIONAL CHAPTERS

+700

EVENTS ALL OVER
THE WORLD

1

MAISON DES ESSEC
(HOUSE OF ESSEC)
BASED AT THE HEART OF PARIS

1

INCUBATOR
AT STATION F (PARIS)
FOR ENTREPRENEURIAL ALUMNI

Founded in 1923 by
a young graduate,
ESSEC Alumni is one
of the largest alumni
associations in France. It
brings together students
and graduates from all
ESSEC degree programs
worldwide.



**Mercedes
ABRAMO**

President & CEO,
Cartier North America
Global MBA



**François
QI**

Management Control
Director, PwC
Executive MS in Financial
Management & Control

**Motasem
AL AMOUR**

Strategic Executive IT
& Security Expert, Aruba
(Hewlett Packard)
ESSEC & Mannheim
Executive MBA



**Aygyun
AGAEVA**

Head of Content Supply
Chain, DAVV
Productions
Executive Master in Luxury
Management (EMiLUX)



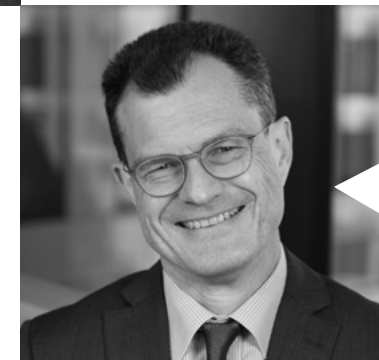
**Olivier
MARECHAL**

Partner, Ernst & Young
(EY) Luxembourg
Global MBA



**Pierre
BOUYSSONIE**

Directeur Général
CFA 13 Vents
Executive MS Marketing
Management & Digital



**Paola
URSO-CASOLARI**

Marketing & Commercial
Director, Open Tour
Paris
Executive Master in
Management - Gestion des
Organisations (MGO)



**Mehdi
SEBTI**

Digital Transformation &
Value Advisory Leader,
ServiceNow
ESSEC Executive MBA



**Rukayyat
KOLAWOLE**

Founder
PaceUP Invest GmbH
ESSEC & Mannheim
Executive MBA



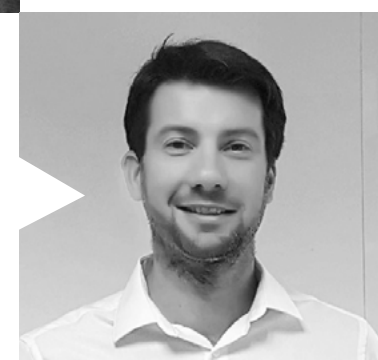
**Nicolas
LÉVY**

Co-CEO, Le Lit National
Goldman Sachs: 10,000
Small Businesses



**Gilles
RONEY**

Deputy General Manager in
charge of implementation,
Majorelle
Executive Master in
Management - Gestion des
Organisations (MGO)



**Ana
DIAZ ESPINOSA**

Head of Logistics
& Transport at the
Information Systems
Direction, Louis Vuitton
ESSEC Executive MBA



ESSEC EXECUTIVE COMMUNITY

A LASTING BOND BEYOND YOUR PROGRAM

At ESSEC, we believe it's essential to stay in touch even after your program is over. That's why we've created the ESSEC Executive Community, to support you throughout your career.



THE ESSEC EXECUTIVE COMMUNITY: A NETWORK OF EXCELLENCE

When you join one of our degree, certification or short programs, you become part of the ESSEC Executive Community. This prestigious network brings together professionals who share the same values of excellence, know-how and commitment.

PROPEL YOUR CAREER THROUGH OUR NETWORK

The ESSEC Executive Community opens many doors for you to develop your career.



EXCLUSIVE EVENTS

Access to conferences, workshops, masterclasses and private events.



EXCLUSIVE OFFERS

Benefit from a 15% discount on our short programs in management, AI, leadership or sustainability development.



HIGH-LEVEL NETWORKING

Connect with professionals, alumni, industry leaders and experts.

For more information, contact us at: exed@essec.edu

Join an ESSEC program and unlock the full potential of the ESSEC Executive Community to transform your professional future.



Sara ABDELRAZIK
Senior Program Manager
Amazon
Global MBA



Antoine FORDIN
Medical Director
Zoetis France
Executive Master in Management - Gestion des Organisations (MGO)



David BUCHER
Financial Director
Jaguar Land Rover France
Executive MS Direction Financière & Contrôle



Alexandra EMERY
President - Founder
PROPLINK EUROPE
Master Management Immobilier



Yann PATASSI
Project Manager | Business Plan & ESG Transition
Intesa Sanpaolo Wealth Management S.A.
Weekend Executive MBA



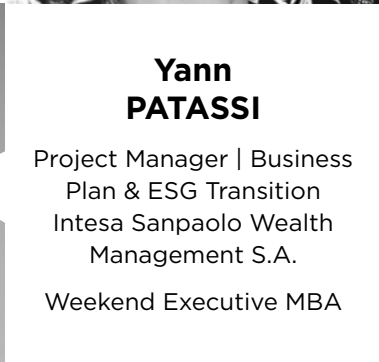
Sabrine BERRADA
Director of the Prevention & Work center
Hôpital Foch
Executive MS Stratégie & Management des Industries de Santé



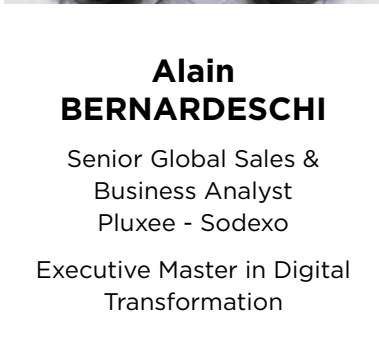
Alain BERNARDESCHI
Senior Global Sales & Business Analyst
Pluxee - Sodexo
Executive Master in Digital Transformation



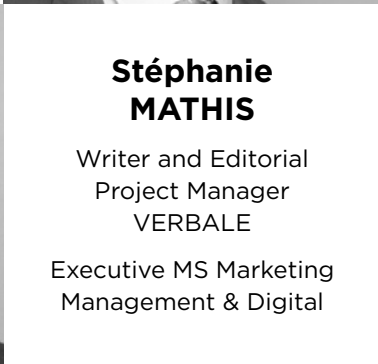
Stéphanie MATHIS
Writer and Editorial
Project Manager
VERBALE
Executive MS Marketing Management & Digital



Alain BERNARD
Sports Consultant
Pool-On
Executive Short Programs



Naima YAAGOUBE
Project Director
Dexia
Executive Master in Digital Transformation



Franck MARTIN
Managing Director
ATTAX
Management Général



Yasmina KHOUDJA
Managing Director
Chopard Middle East
Executive Master in Luxury Management and Design Innovation (EMILUX)





ESSEC
BUSINESS SCHOOL

ESSEC Business School

3 avenue Bernard-Hirsch
CS 50105 Cergy
95021 Cergy-Pontoise Cedex
France
Tel. +33 (0)1 34 43 30 00
www.essec.edu

ESSEC Executive Education

CNIT BP 230
92053 Paris-La Défense
France
Tel. +33 (0)1 46 92 49 00
www.executive-education.essec.edu

ESSEC Asia-Pacific

5 Nepal Park
Singapore 139408
Tel. +65 6884 9780
www.essec.edu/asia

ESSEC | CPE Registration number 200511927D
Period of registration: 30 June 2023 - 29 June 2029
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Africa

Plage des Nations - Golf City
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)
Morocco
Tel. +212 (0)5 37 82 40 00
www.essec.edu

GET IN TOUCH

ESSEC Executive Education

Tel. +33 (0)1 46 92 49 00
exed@essec.edu

The content of this brochure is intended for informational purpose only, is subject to modification and is not legally binding.

Une association de

